



GS Backpack

December 2021

There's a new cookie in town!



Get ready to “Taste the Adventure” in the newest Girl Scout Cookie! Adventurefuls are joining our lineup from last year - an indulgent brownie-inspired cookie with caramel-flavored crème and a hint a sea salt. They'll take you on a delicious taste adventure, just like Girl Scouts go on their own amazing adventures throughout our program. Girl Scouts in New Hampshire and Vermont and across the United States will offer the Adventurefuls cookie, a great addition to the eight flavors that are back from last year!



Every purchase of Adventurefuls, and the whole portfolio of iconic cookies, during cookie season, fuels your Girl Scout adventures throughout the year: exploring what interests you, discovering your passions, and taking action on issues you care about. Whether you're using their STEM skills to solve a problem, changing a law to help their community, having a courageous outdoor experience, or starting an innovative nonprofit, Girl Scouts build a better future for themselves and the world. Through the Girl Scout Cookie Program, not only do you become an entrepreneur gaining hands-on experience running your own small business, but you also earn money to fuel your Girl Scout adventures, which catapult you where you want to go.

Also new this year, GSUSA recently announced new Cookie Business badges that helps you think like an entrepreneur as you run your own cookie businesses and incorporate online sales via the Digital Cookie® platform. The badges progress from goal setting and effective sales-pitching in person and online to using market research, creating business plans, and implementing digital marketing campaigns.

Available nationwide, every bite of Adventurefuls is full of indulgent brownie-inspired flavor with a combination of chocolatey and caramel flavors, and smooth and crispy textures, for an incredible taste of adventure in every bite.



Gift of Caring

Not everyone wants to buy cookies for themselves, and that's okay! With our Gift of Caring and Hometown Heroes programs, everyone has the ability to give cookies to others to brighten their day. Last year, Girl Scouts sold more than 32,000 packages of cookies that were distributed to the military, veterans groups, front-line workers, emergency and medical personnel, police, firefighters, postal workers, the Red Cross, COVID vaccination stations, and more. It's a great way for your customers to say “Thanks!” and support Girl Scouting at the same time.

**December
2021**

What's inside:

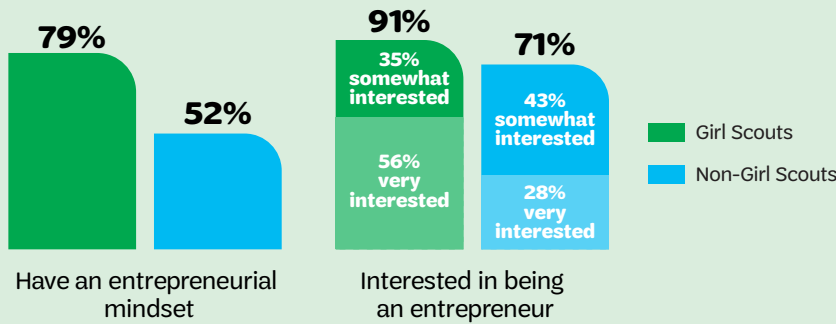
- new cookie!
- gift of caring
- why participate?
- ways to participate
- why it matters
- program credits
- upcoming dates
- troop spotlight
- retail store

girlscouts 
of the green and
white mountains

The cookie program gives Girl Scouts the ability to power unique opportunities and adventures for themselves and their troop while learning to think like an entrepreneur. And you're key to their success. With the support, assistance, and encouragement of their family, there's no stopping a Girl Scout!

Why should my Girl Scout participate in the Girl Scout Cookie Program?

Girl Scouts have an entrepreneurial edge when it comes to mindset and interest!



Participating in the program gives Girl Scouts an entrepreneurial edge! Encouraging an interest in entrepreneurship builds curiosity, confidence, and problem-solving skills—qualities that prepare them for academic and career success. As your Girl Scout runs their own cookie business, they'll gain five skills along the way that they'll use the rest of their life.

Here's what Girl Scouts learn through the Girl Scout Cookie Program and why it matters.

Goal setting as they set a troop goal based on what they want to do with their troop proceeds. Then girls set an individual goal with help from their families.

Girls need to know how to set and reach goals to succeed in school, on the job, and in life.

Decision making by deciding where and when to sell cookies, how to market their cookie business, and what to do with their troop proceeds.

Girls will make big and small decisions in their life; practice helps them make good ones.

Money management as they develop a budget, take cookie orders, handle customers' money, and gain confidence handling and managing money.

Girls need to know how to confidently handle, manage, and leverage money to do great things.

People skills as they safely talk to their customers in person and virtually to work as a team with other girls.

Knowing how to work with others will help them do better in school and, later, at work.

Business ethics as they learn to run their businesses using the Girl Scout Law as a guide, being honest and responsible every step of the way.

Employers want to hire ethical employees, and the world needs ethical leaders in every field at every age.

Earn the Cookie Entrepreneur Family pin by completing the corresponding activity sheet, each activity sheet is designed to help you support your Girl Scout, giving you tips for your cookie entrepreneur.

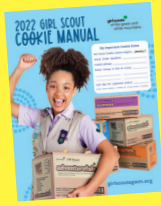


QR code to download activity sheets

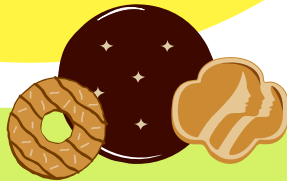
You can download the Cookie Entrepreneur Family pin activity sheets using this QR code, and work on these at home together.



We have great resources available to make the Cookie Program a positive experience for every family!



Ask your troop leader for the 2022 Girl Scout Cookie Manual Guide or visit girlscoutsgwm.org for great online resources.



Ways to support your Cookie Entrepreneur

- Help her earn the Cookie Entrepreneur Family pin to practice building her skills at home.
- Help her set up her Digital Cookie
- Help her keep money safe.
- Know the rules and safety guidelines.
- Model business ethics, decision making, people skills, and safety as you support her.
- Ask your troop leader how you can help the whole troop reach its goals. Your Girl Scout will learn to be a helper and take action by watching you.
- Help her make arrangements to connect with people in her network.
- Never do things for your girl that she can do for herself, even if it's quicker and easier for you to do them.
- Have fun together along the way and engage your whole family in supporting her!



January

- 1/1: Girl Scout Cookie Program begins
- 1/17: Martin Luther King Jr. Day - offices closed

Check girlscoutsgwm.org for Summer Camp 2022 updates.

Ways to participate in the Girl Scout Cookie Program

There are many ways to sell Girl Scout Cookies, and each one helps participants gain different skills along the way. Let Girl Scouts take the lead in picking how they want to run their businesses.

- Set up your Digital Cookie site to make it easy to email friends and family, collect online orders and payments and track your sales. Check your email for a link or visit <https://digitalcookie.girlscouts.org/login> to get started.
- Talk to your troop leader or if you participate as an individual watch your email for information on using a Cookie Order form to take pre-orders.
- After February 18, you can utilize Cookie Cupboard throughout council to host Cookie Booths at local businesses or events.

Parents and Guardians - The Cookie Program is a busy time for troop leaders. You can help by chaperoning a booth sale, assisting with counting orders for the troop or collecting paperwork.

Girl Scout Cookie Program Credits

Did you know that Girl Scouts that sell 125 or more packages of cookies are eligible to earn Program Credits that can be used to power incredible Girl Scout experiences! Check your order card for more details. Your program credits can be used towards:

- Incredible summer camp experience! Camp registration is open – visit our website for more details. You can put your program credits towards your deposit or balance later this spring.
- Exciting program events like ninja gym, badge blasts and virtual classes! Visit our website for calendar of events which is updated weekly. You can attend with a parent or guardian or your troop.
- Uniform components, fun gifts and other purchases in our Mountain Top shops or online. Visit our website for details on how to use your credits through our different retail platforms.
- Another fantastic year of Girl Scouting! You can use program credits to renew your membership for the 2022-2023 year when registration opens later this spring.

Upcoming dates to remember

February

- 2/18-20: National Girl Scout Cookie Weekend
- 2/22: World Thinking Day
- 2/25: Introduce a Girl to Engineering Day

March

- Women's History Month
- 3/6-12: Girl Scout Week
- 3/6-12: Girl Scouts Celebrate Faith

Troop Spotlight



Troop 40907 of Brattleboro, VT, participated in a community service activity at the town common there. They planted bulbs for the spring around the gazebo and did some general cleanup in the flower beds. The town was very grateful for their assistance!



Troop 61345 of Concord, NH, learned some camp skills and work on their Shapes in Nature, Numbers in Nature and Outdoor Adventurer badges. The troop also enjoyed a trip to the Manor Fire Station in the Penacook section of Concord to learn about what firefighters and paramedics do. New Daisies earned their "Courageous and Strong" petals and everyone, Brownies and Daisies, worked on their Safety Awards during the visit.



Troop 61281 in Weare, NH, made this Buddy Bench for their school, Center Woods Elementary School. A Buddy Bench is a place for a child to sit if they need a friend.

Have photos to share of the fun your troop is having?

Send photos with description to Customer Care at customer care@girlscoutsgwm.org. Be sure to put Troop Spotlight in the subject line.



Troop 30456 of St. Albans, VT, helped put on the town's Spooky Saturday for Halloween. They were also noted in a story on MyNBC5 TV.

Visit our Mountain Top Shop

Bedford Store

Monday, Tuesday, Thursday, and Friday
9:30 a.m. – 5:00 p.m.

Wednesday
9:30 a.m. – 7:00 p.m.

Saturday, January 22 and February 26
10:00 a.m. – 3:00 p.m.

Williston Store

Monday – Friday
9:00 a.m. – 4:30 p.m.

Saturday, January 8 and February 5
11:00 a.m. – 2:00 p.m.

Both stores closed daily for lunch 1:00 p.m. – 1:30 p.m.

Girl Scout troops and/or families at any level can stop by either store location, during regular business hours to participate in self-guided activities in order to earn the following:

January: Cookie Pins/badges
February: Democracy badges

Stations will be set up with several fun activities, all provided free of charge. Once earned, the pins/badges can be purchased at the store.

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gsEvents

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Questions? Please contact Customer Care at customer-care@girlscoutsgwm.org or 888-474-9686.

Upcoming activities

Camp Chats

Learn more about camp and other summer programs of 2022! Meet some of the summer staff and ask any questions you may have about registration and the activities. Free.

Camp Seawood

January 11, 5:30 p.m.–6:15 p.m.

Camp Kettleford

January 11, 6:30 p.m.–7:15 p.m.

Camp Twin Hills

January 12, 5:30 p.m.–6:15 p.m.

Camp Farnsworth

January 12, 6:30 p.m.–7:15 p.m.

Animals in Winter: Protecting Habitats

Daisy, Brownie, Junior
January 22, 10:00 a.m.–1:00 p.m.
Quechee, VT

Observe outdoor spaces, investigate animal habitats, and practice protecting the environment as you work towards the Eco Learner, Eco Friend, or Animal Habitats Badge with your age group.

Price: \$20 per person
Register by: January 6, 2022

Girl Scout Tree Promise: Conservation Commissions - Online

All ages
January 26, 7:00 p.m.–8:30 p.m.

Girl Scouts of the USA has pledged to plant or protect 5 million trees in 5 years - and this is your chance to participate! Explore the trees of New England and learn how you can help with conservation efforts locally.

Price: \$10 per girl
Register by: January 23, 2022

Disney on Ice Into the Magic

All ages
January 28, 7:00 p.m.–9:00 p.m.
Manchester, NH

Join Mickey and friends as your favorite stories come to life at Disney On Ice! Thaw a frozen heart with Elsa, just keep swimming with Dory, celebrate true friendship with the Toy Story gang, and be inspired by Disney Princesses.

Price: \$20 per person
Register by: January 14, 2022

Make a Splash

Brownie–Ambassador
February 5, 11:00 a.m.–4:00 p.m.
Jay, VT

Spend a day at Jay Peak's indoor Pump House experiencing the water park at a special Girl Scout price! Enjoy a special program with water park staff to learn about the engineering behind the FlowRider® surf simulator.

Price: \$29 per person
Register by: January 23, 2022

Frozen Farm

Brownie, Junior, Cadette
February 6, 10:00 a.m.–2:00 p.m.
Keene, NH

Join us for a snowy adventure! Learn to snowshoe, spot and identify animal tracks, learn about animal adaptations and seasonal changes, and more! Activities include snowshoeing, animal tracking, winter tree ID, and an animal homes scavenger hunt!

Price: \$21 per girl, \$16 per adult
Register by: January 20, 2022

Tracks in the Snow

Brownie, Junior
February 12, 1:00 p.m.–3:00 p.m.
St. Johnsbury, VT

From hibernation, to migration, to special adaptations, this program will explore the different ways creatures in Vermont tackle the cold winter months. Girls will also take a close look at animal footprints and use track stamps to create an exciting and mysterious winter scene.

Price: \$13 per person
Register by: January 27, 2022

Winter Fest

Brownie
February 26, 10:00 a.m.–12:00 p.m.
February 26, 1:00 p.m.–3:00 p.m.
Bedford, NH

Celebrate winter outdoors making snow art, enjoying a hot cocoa bar, finding animal tracks, ice fishing and more!

Price: \$15 per girl
Register by: February 17, 2022

STEAM Design & Engineering (Flight)

Daisy, Brownie
March 5, 1:30 p.m.–4:00 p.m.
Dover, NH

Experience the fun of the design process as you create and test things that float, fly & soar through the sky.

Price: \$23 per girl, \$10 per adult
Register by: February 20, 2022

Maple Sugar Magic

Daisy, Brownie
March 19, 1:00 p.m.–3:30 p.m.
Hollis, NH

Learn how maple sugaring is a magical process. Learn how to identify maple trees, measure them for suitable size, and use a tap to collect the sap that you will then turn into syrup. Activities link to the Maple Sugaring patch program.

Price: \$17 per person
Register by: March 6, 2022

Unusual Art Faux-vernight

Daisy, Brownie, Junior
March 19, 6:00 p.m.–10:00 p.m.
Dover, NH

Spend a fun time combining Art & Science and create amazing works of art and experiment with how things work.

Price: \$33 per girl, \$20 per adult
Register by: March 6, 2022



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Learn more about camp and other summer programs of 2022! Meet some of the summer staff and ask any questions you may have about registration and the activities. Free.

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Camp Twin Hills

January 12, 5:30 p.m.–6:15 p.m.

Camp Farnsworth

January 12, 6:30 p.m.–7:15 p.m.

Juniors Let's Make Simple Meals - Online

January 13, 5:30 p.m.–7:00 p.m.

Join Food Explorers to work towards your Simple Meals badge! You'll create a breakfast, dinner and dessert in this 90 minute class.

Price: \$15 per girl
Register by: January 9, 2022

Animals in Winter: Protecting Habitats

Daisy, Brownie, Junior
January 22, 10:00 a.m.–1:00 p.m.
Quechee, VT

Learn about our animal neighbors and how to protect and help them when spending time outside. Observe outdoor spaces, investigate animal habitats, and practice protecting the environment as you work towards the Eco Learner, Eco Friend, or Animal Habitats Badge with your age-group.

Price: \$20 per person
Register by: January 6, 2022

STEAM Design & Engineering (Mechanical)

Junior, Cadette
January 22, 1:30 p.m.–4:00 p.m.
Dover, NH

Explore how things are made, how machines operate and other elements of forces and motion.

Price: \$23 per girl, \$10 per adult
Register by: January 9, 2022

Child and Babysitting Safety Course - Online

Cadette
January 23, 6:00 p.m.–8:00 p.m. *or*
February 6, 6:00 p.m.–8:00 p.m.

Join Coastal CPR and First Aid in The Child and Babysitting Safety course which covers child safety and basic care techniques for children. Class teaches basic safety, fun activities to entertain children of various age groups, diapering procedures, providing emergency care, basic first aid and much more! The remote option of this course allows girls to participate with the video and presentation information at home. Some practical skills exercises are also completed ahead of time at home. We then meet in 1 2-hour remote session on your selected date to participate in group exercises and practice important skills. Class includes a certification card to show parents that you are a certified babysitter. Course textbook & first aid supplies mailed out to girls before start of course. This course covers most of the requirements for the Cadette Babysitting Badge.

Price: \$37 per girl
Register by: January 13, 2022 (for January 23)
January 20, 2022 (for February 6)

Girl Scout Tree Promise: Conservation Commissions - Online

All ages
January 26, 7:00 p.m.–8:30 p.m.

Girl Scouts of the USA has pledged to plant or protect 5 million trees in 5 years - and this is your chance to participate! Explore the trees of New England and learn how you can help with conservation efforts locally.

Price: \$10 per girl
Register by: January 23, 2022

Disney on Ice Into the Magic

All ages
January 28, 7:00 p.m.–9:00 p.m.
Manchester, NH

Join Mickey and friends as your favorite stories come to life at Disney On Ice! Thaw a frozen heart with Elsa, just keep swimming with Dory, celebrate true friendship with the Toy Story gang, and be inspired by Disney Princesses.

Price: \$20 per person
Register by: January 14, 2022

Make a Splash

Brownie–Ambassador
February 5, 11:00 a.m.–4:00 p.m.
Jay, VT

Spend a day at Jay Peak's indoor Pump House experiencing the water park at a special Girl Scout price! Enjoy a special program with water park staff to learn about the engineering behind the FlowRider® surf simulator.

Price: \$29 per person
Register by: January 23, 2022

Tracking Wildlife in Winter

Junior–Ambassador
February 5, 12:30 p.m.–2:00 p.m.
Holderness, NH

Join a naturalist at Squam Lakes Natural Science Center to snowshoe through their forests and fields, and along their streams and ponds to search for signs of our wild neighbors. We will finish our program with a visit from a live animal ambassador whose species is active in our forests all winter. This program takes place entirely outdoors.

Price: \$12 per person
Register by: January 23, 2022

Frozen Farm

Brownie, Junior, Cadette
February 6, 10:00 a.m.–2:00 p.m.
Keene, NH

Join us for a snowy adventure! Learn to snowshoe, spot and identify animal tracks, learn about animal adaptations and seasonal changes, and more! Activities include snowshoeing, animal tracking, winter tree ID, and an animal homes scavenger hunt!

Price: \$21 per girl, \$16 per adult
Register by: January 20, 2022

Tracks in the Snow - St. Johnsbury, VT

Brownie, Junior
February 12, 1:00 p.m.–3:00 p.m.

Where do animals go in the wintertime and how do they stay warm? From hibernation, to migration, to special adaptations, this program will explore the different ways creatures in Vermont tackle the cold winter months. Girls will also take a close look at animal footprints and use track stamps to create an exciting and mysterious winter scene.

Price: \$13 per person
Register by: January 27, 2022

Cadettes Let's Make New Cuisines - Online

February 22, 5:00 p.m.–6:30 p.m.

Join Food Explorers to work towards your New Cuisines Badge! In this 90 minute class you'll make a dish from another country, a dish from another region of the United States and a dish from another time period. You'll be making: English Scones, Cornbread Muffins and Rice Pudding. A detailed grocery list will be provided before class, many ingredients are optional with substitutes available.

Price: \$15 per girl
Register by: February 15, 2022

Additional activities
on back.

Winter Palooza

Junior, Cadette
February 26, 10:00 a.m.–3:00 p.m.
Bedford, NH

Spend a fantastic winter day outside with your sister Girl Scouts while you try snowshoeing, cook lunch over a fire, experiment with snow science, practice ice fishing, and enjoy a hot cocoa bar!

Price: \$30 per girl
Register by: February 17, 2022

Unusual Art Faux-vernight

Daisy, Brownie, Junior
March 19, 6:00 p.m.–10:00 p.m.
Dover, NH

Spend a fun time combining Art & Science and create amazing works of art and experiment with how things work.

Price: \$33 per girl, \$20 per adult
Register by: March 6, 2022

Hammer & Stain

Junior–Ambassador
March 20, 11:00 a.m.–1:00 p.m.
Bedford, NH

Join us at the Canvas Roadhouse studio to make a beautiful sign! Our wood workshops are led step by step by our artists, helping you select colors, teaching you NEW techniques and encouraging you the whole way through. This unique workshop combines art with wood, hammering, and staining.

Price: \$36 per girl
Register by: March 6, 2022



gsEvents

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Questions? Please contact Customer Care at customer care@girlscoutsgwm.org or 888-474-9686.



Fine-tune your pitch.

Improve your pitch by getting feedback, use the feedback to make changes. Then try creating a video to share online with help from an adult.

Grow your network.

Use the prompts to create a customer pitch, then ask your family to help you think of ways to find people to try it out on. Testing your pitch on a group and absorbing the feedback will improve your people skills and refine how you talk to customers.

INTRO—how will you introduce yourself and your cookie business?

YOUR STORY—what is your troop going to do with the proceeds, and how did you come up with your ideas?

YOUR PRODUCT—describe your products and why buying them is the right choice. What do customers get when they buy Girl Scout Cookies versus similar products?

YOUR TEAM—who is already supporting your cookie business?

YOUR SUCCESSES—what have you achieved so far?

YOUR ASK—tell your audience how they can best support you. What do you need? Be specific.

YOUR CONCLUSION—how will you summarize your pitch and restate your ask?

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Camp Kettleford

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Camp Twin Hills

January 12, 5:30 p.m.–6:15 p.m.

Camp Farnsworth

January 12, 6:30 p.m.–7:15 p.m.

Astronomy Club - Online

Senior, Ambassador
January 13, 7:00 p.m.–8:30 p.m.

Senior and Ambassador Girl Scouts - Join the Astronomy Club! This leadership opportunity lets you meet other Girl Scouts who are interested in Astronomy and Space Science; connects you with astronomers and scientists as well as amateur astronomers; and let's you design and lead activities for younger Girl Scouts to encourage them to explore astronomy.

Price: \$20 per girl
Register by: January 8, 2022



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Think Like an Engineer

Senior, Ambassador
January 22, 9:00 a.m.–12:00 p.m.
Salem, NH

Begin your journey to Think Like an Engineer and find out how engineers use design thinking to solve problems as you visit a fast-paced manufacturing environment and help solve some engineering challenges. Work with a group of engineers and produce solutions that speed up production and show customers quick turn capabilities. You can design a fixture on our modeling software that we can then print in 3D for you to take home. A light snack will be provided.

Price: \$7 per person
Register by: January 9, 2022

Girl Scout Tree Promise: Conservation Commissions - Online

All ages
January 26, 7:00 p.m.–8:30 p.m.

Girl Scouts of the USA has pledged to plant or protect 5 million trees in 5 years - and this is your chance to participate! Explore the trees of New England and learn how you can help with conservation efforts locally.

Price: \$10 per girl
Register by: January 23, 2022

Disney on Ice Into the Magic

All ages
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Price: \$20 per person
Register by: January 14, 2022

Make a Splash

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Jay, VT

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Price: \$12 per person
Register by: January 23, 2022

Global Leadership Conference

Senior, Ambassador
March 18, 7:00 p.m.–March 20, 12:00 p.m.
Newport, RI and Online

Gather at Salve Regina University for opportunities to engage with women who are changing the world and to interact with amazing peers. You may choose to attend in-person or online.

Price: \$20 online, \$100 in-person
Register by: February 14, 2022

Hammer & Stain

Junior–Ambassador
March 20, 11:00 a.m.–1:00 p.m.
Bedford, NH

Join us at the Canvas Roadhouse studio to make a beautiful sign! Our wood workshops are led step by step by our artists, helping you select colors, teaching you NEW techniques and encouraging you the whole way through. This unique workshop combines art with wood, hammering, and staining.

Price: \$36 per girl
Register by: March 6, 2022

Camp Leadership Opportunities

Camp Aide – Grades 9-10

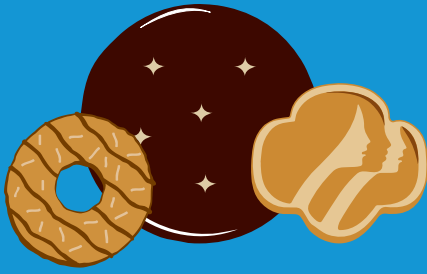
You'll follow a written curriculum as you practice skills in leading all-camps, and at the waterfront, adventure course, art space, nature center, woodshop and in the barn. Pre-requisite: Program Aide Training (Spring 2022)

CIT – Grades 10-12

CIT's are campers following a written curriculum focused on summer camp, outdoor skills, leadership skills, and gaining valuable experience leading campers in all aspects of camp.

Considering a job at camp?

Junior Counselor is a paid summer staff position at Camp Farnsworth for new counselors ages 16-17. To apply, visit girlscoutsgwm.org.



After your cookie sale...

Show your appreciation.

Whether this is your first or tenth cookie season, you have a support network around you to help along the way. Ask your family to think of everyone who helped cheer you on, spread the word, and manage logistics. Come up with a way to say thank you to your family, troop leaders, most loyal customers, and Girl Scout sisters.



Be a sister to every Girl Scout.

Ask your family how they've seen you grow by participating in the Girl Scout Cookie Program, then make a list of their responses. Use this list to create a presentation, activity, or video to share with younger Girl Scouts to inspire them as they run their own cookie businesses. Part of developing people skills is sharing your learning with others and becoming a mentor yourself!

How have I grown?
