

girl scouts 
of the green and
white mountains



2022-2023
Impact Report



6,306
girl members

2,593
adult members

1,523
lifetime members

10,422
total membership

71
new troops started

19,396
badges earned
in STEM,
Entrepreneurship,
Life Skills and
Outdoors

2022-2023 Board of Directors

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Dear Friends:

At Girl Scouts of the Green and White Mountains, we champion girls as they pursue their passions and forge their future. By supporting girls and amplifying their voices, we give them a chance to discover a lifetime of self-assurance, adventure, and achievement. We are committed to the Girl Scout Leadership Experience (GSLE), which teaches girls how to be leaders and instills creative problem-solving skills. We foster girls' drive to keep going during difficult times and nurture their determination to make the world better.

Everything a Girl Scout does centers around the GSLE's four program pillars (STEM, Outdoors, Life Skills, and Entrepreneurship) and meets them where they are to grow along with them. Whether they're constructing a robotic arm, starting their own business, or packing for their first hike, girls have dozens of exciting choices to suit their interests at every age. Not only do girls learn specific skills, but they also develop confidence and perseverance—giving them the tools to empower themselves for a lifetime of leadership, adventure, and success.

Our structure is flexible to meet their needs while supporting their mental and physical well-being, reducing their learning loss, promoting equity and social justice, and developing a workforce with more talented women leaders.

Throughout this Impact Report, you will read of Girl Scouts becoming their full selves, bringing tremendous value to our communities and world and creating a bold future for us all to share. They're stepping up to learn skills in leadership, creative problem solving, and entrepreneurship, so they can tackle challenges to make our world a better place. Their ability to take bold action resonates with our community needs.

We are proud of each of our Girl Scout members and know they will continue to soar when given support and opportunities. We are very grateful to our volunteers, partners, and donors. You make our championship of girls possible and we thank you!

With sincere appreciation,



Tara Pacht

Tara Pacht
President
Board Chair

Patricia K. Mellor

Patricia K. Mellor
Chief Executive Officer
Gold Award Girl Scout



Girl Scouts do remarkable things as they earn our highest awards



Gold Award Girl Scout Anya Merriman-Mix fought the waste of fast fashion by taking old clothing and transforming it into new fashions and T-shirt “yarn,” keeping unwanted clothes out of landfills. She taught classes on how to upcycle the clothing into tote bags, aprons, mittens, and more.

Taking action is central to the Girl Scout mission

From Daisy through Ambassador levels, Girl Scouts strive to improve their communities. In the early years, our Girl Scouts hold food drives, help animal shelters, and collect toys for charity. They clean up public spaces, help out in community kitchens, and create care kits for hospitalized children.

Girl Scout Juniors in grades 4 and 5 are eligible for the Bronze Award, and 89 of our Juniors teamed up to meet that goal with projects like a rain garden in Merrimack, NH; a buddy bench in Brookline, NH; outside workout for kids in Barre, VT, and creating birthday and hygiene bags for those in need in Hinesburg, VT.

Girl Scout Cadettes in grades 6-8 are eligible for the Silver Award, working in small groups. This year, 54 Girl Scouts earned Silver with projects including setting up multilingual access to a food shelf in Winooski, VT; helping children with special needs in Exeter, NH; building a gaga ball pit in Chichester, NH; running a sports equipment drive in Milton, VT; and more.

Girl Scout Seniors and Ambassadors in grades 9-12 earn the most prestigious honor in Girl Scouting – the Gold Award. They work individually to address an issue with a lasting solution. Among the projects our 18 Gold Award



18
Gold Award
Girl Scouts



54
Silver Award
Girl Scouts



89
Bronze Award
Girl Scouts

Girl Scouts worked on were a recycling center renovation in North Ferrisburgh, VT; an art display and coping cards for children suffering the loss of a loved one in Bedford, NH; a veterans' history project by a Pelham, NH, Girl Scout; an outdoor classroom built at Monkton Central School in Vermont; and a project to counter the waste and pollution of fast fashion by an Amherst, NH, Girl Scout.

Gold Award Girl Scout Nikhitha Arumugam stood out this year with her project to help people understand and appreciate other cultures. She was awarded a \$10,000 scholarship by Girl Scouts of the USA, an honor bestowed on just one Girl Scout in each council across the country.



Gold Award Girl Scout Acadia Gelineau created a patch program called Mighty Minds and visited several Girl Scout troops to help them address mental stress.



Amherst and Mont Vernon Troop 20202 collected over 100 puzzles and many memory books for seniors living in Nashua, NH.



Troop 30228 helped with Green Up Day in Waterbury, VT, cleaning up two parks and a school playground.



OPEN

JUNIOR GIRL SCOUT TROOP 59216

If you can't eat 'em... why not treat 'em? Donate a package of Girl Scout Cookies

The Girl Scout Cookie Program is the world's largest girl-led business

Perishable KEEP IN A COOL DRY LOCATION

Cookies help build skills, provide opportunities

Girl Scout Cookies are more than a sweet treat – they power the experiences Girl Scouts have, teach them valuable business and life skills, and help them gain the confidence they need to be successful adults.

Girls Scouts in our council sold 14.3 percent more packages than last year, with 8.5 percent more Girl Scouts participating in the cookie program. Each of those Girl Scouts averaged 281 packages sold – the highest among neighboring councils in the Northeast.

Our Digital Cookie platform was popular, allowing 12 percent more Girl Scouts to participate by selling cookies electronically.



Troop 63415 donated cookies and homemade cards to Peterborough Fire and Rescue.



Morrisville, VT, troops donated 13 cases of cookies to the Clarina Howard Nichols Center, a women's shelter.

Because of the Girl Scout Cookie program, our Girl Scouts were able to help pay for summer camp, take field trips, cover membership and uniform costs, and fund Take Action projects. Many participated in our Gift of Caring program, which allows the public to donate cookies to our military and hometown heroes. For example, Troop 30261 of Claremont, NH, set goals to fund trips to the Mystic Aquarium in Connecticut

for younger members and a trip for the older members to Savannah, Georgia, to visit the birthplace of Girl Scouts founder Juliette Gordon Low, as well as to fund summer camp and badge-earning opportunities. Troop 30228 donated cookies to the Waterbury Center Ambulance Service in Vermont, and a Morrisville, VT, troop donated cookies to a women's shelter.

4,355

girls participated in the 2023 Girl Scout Cookie Program



1,224,505

packages of cookies were sold

\$331,200

was earned by girls in program credits

\$960,156

went back to girls as troop proceeds

25,588

packages of cookies were donated by Girl Scouts and customers to support our communities.



Multi-level Claremont, NH, Troop 30261 chooses a group of hometown heroes every year for a donation of cookies. This year they chose school administrators and teachers. Their cookie proceeds also paid for a trip to Savannah, GA, for the Cadettes, Seniors, and Ambassadors, and another to Mystic Aquarium in CT for Daisies, Brownies, and Juniors and their families.

**Outdoor experiences
help Girl Scouts grow
and build confidence**



Girl Scouts soar in the outdoors!

They choose their own adventures, gaining confidence in themselves as they try new things in a supportive environment. Most girls say Girl Scouting allowed them to do outdoor activities they had never done before and wouldn't have done otherwise, sparking interest in taking care of the environment and becoming more independent.

We offered five weeks of overnight camping at Camp Farnsworth in Thetford, VT; two weeks of day camp at Camp Twin Hills in Richmond, VT; seven weeks of day camp at Camp Kettleford in Bedford, NH; and four weeks of day camp at Camp Seawood in Portsmouth, NH. Troops and families were able to camp at our properties for a weekend, making the



Boating is enjoyed by girls and families at Camp Kettleford.

most of our facilities and staff-led activities.

Camping isn't just a summer activity! Our properties were also used by troops for winter meetings and activities, even overnight camping. Winterfest and Winterpalooza gave Girl Scouts a chance to snowshoe or sled, cook over a winter fire, enjoy a hot cocoa outdoors, and just enjoy a great day outside.



Girl Scout summer camp allows girls the chance to try new things.



There's nothing better than hot cocoa and s'mores around a winter campfire.



353
overnight camp
participants

492
day camp
participants



85
Girl Scout groups rented our
four camp properties for
meetings and activities

12
Non-Girl Scout groups rented
our four camp properties for
meetings and activities

241
girls and leaders camped
over five summer Troop
Camping weekends



**Girl Scouting is
available to all girls
across New Hampshire
and Vermont**

We're reaching out to every family

Ensuring that every girl has the chance to participate in Girl Scouts is important to our mission. To do so, we are making partnerships within our communities for summer camp and after-school programs to provide Girl Scouting to everyone, no matter their economic status.

This past summer, we gave Girl Scouts from underserved communities the opportunity to experience summer camp through a multicultural family camp grant from GSUSA and the VF Foundation. Girls and their families were invited to spend a week or day at Camp Kettleford or a “campette” – half-day day camp – in Barton, VT. After working on outdoor badges at after-school troop meetings, about 30 Girl Scouts and their families were provided transportation to a free day or half day at Camp Kettleford, where they cooked over a campfire, played games, did archery, tie dye, canoeing, and more. Because of this chance to learn about camp, many took advantage of a greatly reduced price to spend a week or two at summer camp.

We ran troops in partnership with after-school programs in Manchester, Nashua, Concord, and Laconia, NH, and in Brighton and Rutland, VT. Participants were mostly in grades K-5, with one troop of girls in grades 6-8 at Rundlett Middle School in Concord, NH.



Families tied knots, canoed, and more at a special day just for families to check out summer camp.

Funding to make programs available to families who otherwise could not afford it is essential. Any donations that can be made to this valuable effort are greatly appreciated.

\$44,000

awarded in girl membership and troop funds

783

girls received full or partial membership financial aid

\$5,605

in financial aid awarded to adults to support their volunteer role

\$51,409

financial aid awarded for girls to attend camp



Canoing was part of the experience for families exploring camp for the first time.



Families get a guided tour of Camp Kettleford as they hike through the nature trails.

Girl Scouts partner with Build-A-Bear, expand Mountain Top Shop

Girl Scouts of the Green and White Mountains expanded its retail space, renovating the Mountain Top Shop in Bedford to open directly into the lobby and beginning a new partnership with Build-A-Bear. The Build-A-Bear Workshop engages customers in a hands-on entertaining process to create their very own personalized fuzzy friends.

The Build-A-Bear Workshop, which is run and supported by the council, features Girl Scout-branded accessories, including uniforms that can be customized to each Girl Scout's troop number.

The grand opening of the space took place February 4, which included the unveiling of the expanded Mountain Top Shop.

The council took the Build-A-Bear experience on the road as well, allowing our membership easier access to this new retail experience. Many Girl Scout troops make a day of visiting the shop to create their own special stuffies, often using their Girl Scout Cookie Program Credits to buy the toys.



The Build-A-Bear Workshop at our Bedford Mountain Top Shop specializes in Girl Scout-themed stuffies.



Build-A-Bear parties are a popular activity with our Girl Scouts. Here, Troop 51670 of Hooksett, NH, displays their new fuzzy friends.



In the STEM Zone at the Girl Expo, attendees got to try a wide variety of science experiments.

Girl Expo 2022 was a showcase for Girl Scouts

The Girl Expo was everything exciting for girls and their families! It took place on October 16, 2022, and offered more than 100 activities and exhibitors, performances, and giveaways.

The expo featured the science of ice cream with SubZero Nitrogen Ice Cream, a talent showcase from the Miss New Hampshire program, baton twirling by AmeriKids Baton Twirling Team, music from Let's Play Music, a performance by Party Palace, line dancing, an egg-drop engineering challenge, and a Girl Scout uniform fashion show. The STEM Zone provided robotics demonstrations, the Red Cross, water conservation demos, an inflated life-size whale, a storm water pollution table, and more.

The event took place at the New Hampshire Sportsplex in Bedford, NH, and drew hundreds of visitors. The next expo is planned for October 2024.

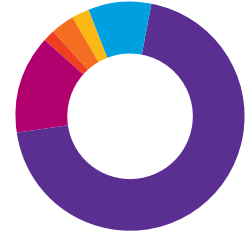


Financial Summary

For October 1, 2022, to September 30, 2023

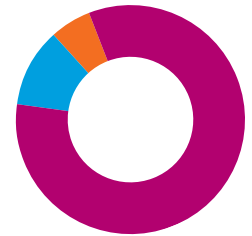
Operating Revenue

● Public Support	\$	501,400
● Product Sales (net of cost of sales)	\$	3,816,152
● Program Fees	\$	768,269
● Council Service Fees	\$	89,815
● Sale of Merchandise (net of cost of sales)	\$	178,663
● Miscellaneous	\$	132,994
TOTAL OPERATING REVENUE	\$	5,487,293



Operating Expenses

● Program Services	\$	4,405,197
● Management & General	\$	590,043
● Fundraising	\$	300,841
TOTAL OPERATING EXPENSES	\$	5,296,081
Depreciation Expense	\$	213,749



Girl Scouts of the Green and White Mountains delegates and troops attended the 56th national Girl Scout convention that took place in Orlando, FL, in July. From left are GSGWM delegates Martha Manley and Katelyn P.C. Hudson, GSUSA President of the National Board of Directors Noorain Khan; GSGWM CEO Patricia Mellor; and GSGWM delegates Alexandra Lafond and Sasha Yazdzik.

Thank you to our supporters

for gifts received in the fiscal year ending September 30, 2023

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Our campers loved Snap Circuits, where they learned to complete electrical circuits that caused a piece to fly into the air!

Memorials and Tributes

for gifts received in the fiscal year ending September 30, 2023

Giving a gift in honor or in memory of a loved one is a meaningful tribute to the individual and an investment in the council. These special gifts have been given to celebrate a birthday, an anniversary, a momentous occasion, or a life well-lived. We have gratefully accepted the following donations made in honor and in memory of others, and appreciate the thought behind each gift.

In Honor of:

Kristine Arey
Brooke Assad
Maria Benech
Sara Blow
Tiffany Bonneau
Mary Louise Brozena
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Nancy Clockedile
Vanda Cousins
Elisa DiGiacopo
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Girl Scout Promise

On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

*Members may substitute for the word God in accordance with their own spiritual beliefs.

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong,
and responsible for what I say and do,
and to respect myself and others,
respect authority,
use resources wisely,
make the world a better place,
and be a sister to every Girl Scout.

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