

Girl Scouts of the Green and White Mountains Media Team

Welcome to the Media Team! We value your participation and look forward to having you participate in media-related activities that will help you gain skills and help promote Girl Scouts.

As a member of the GSGWM Media Team, you will receive a press pass that you can wear while doing your activities. You will be on our list of Girl Scouts who are available to talk to reporters, make appearances on the radio and TV, make social posts, and more. You are always free to say no when a request is made, but we hope you will want to step up and participate. Your commitment is as long or short as you decide you want it to be.

To earn the Media Team patch, Daisies and Brownies should complete any two of the following requirements; Juniors and Cadettes any three; Seniors and Ambassadors, all five. Patches can be earned every year with new activities completed. Activities for each year must be completed by August 30 of the membership year.

Be a roving reporter

Attend any Girl Scout event and take photos or video of it. This could be your Girl Scout meeting, a badge blast, a World Thinking Day event, even the Expo that the council puts on every other year. Take photos at the event and/or video with a cell phone or digital camera. The goal is to document the event. Catch attendees having fun, show emotion, get close up. Video should a maximum of 2 minutes long but shorter is better. It could be candid video of something happening, or a series of quick interviews asking what someone likes about the event or Girl Scouts.

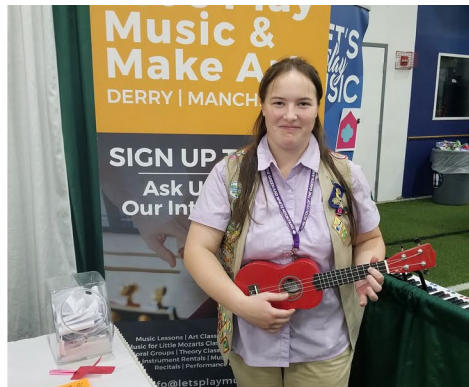
Daisy-Brownie – Take 2-5 photos

Junior-Cadette – Take 5-10 photos or one video

Senior-Ambassador – Take 5-10 photos and do one video

Send your photos and video to Ginger at gkozlowski@girlscoutsgwm.org. The video can be shared as a YouTube link. Include information about who is in the photo and/or video and what the event is. Get everyone's permission to be in your photos/videos. We may use these photos and video in council social posts and perhaps for a press release.

EXAMPLES:



These are photos taken by a Girl Scout at the Girl Expo in 2022.

VIDEO EXAMPLE

Write a press release

A press release is a report on an event or the story of a person. Write a few sentences or paragraphs about a Girl Scout or Girl Scout event.

Daisy-Brownie – Write 2-5 sentences about a Girl Scout event or person. Take a photo of the person or event to illustrate the story or draw a picture of it.

Junior-Cadette – Write a few paragraphs about a Girl Scout event or person. Include a photo of the person or event. Include a comment from the person you write about or from someone at the event. Be sure to get their permission for use of their name and photo.

Senior-Ambassador – Write a profile of a Girl Scout and what makes her special or a story about a Girl Scout event. Include comments from the subject of your story or people at the event. Include two photos. Write in [third person](#) and include captions with your photos that identify the people and what is happening in the photo. Be sure to get their permission for use of their name and photo.

Send your press release and photo to Ginger at gkozlowski@girlscoutsgwm.org. This may be used as an actual press release that the council releases to area media outlets.

EXAMPLE:



Girl Scouts and adult volunteers modeled the latest Girl Scout clothing line at the Girl Expo in Bedford on Oct. 16. (GSGWM photo)

Salem girl helps out with Girl Scout fashion show

BEDFORD, NH – Girl Scouts have refreshed their look in both uniforms and casual wear, and a local girl helped show off the new clothing in a fashion show at the Girl Expo in Bedford on Oct. 6.

Sehanya Ranasingha, 6, of Salem, was one of the many Girl Scouts and volunteers to participate in the show. She is a first-grade Daisy in Girl Scout Troop 61510, which meets in Windham. She also participates in the Girl Scout council's G-Team, a program that encourages Girl Scouts to be knowledgeable about the media and helps promote Girl Scouting.

Sehanya said "The fashion show was so much fun and it was awesome to walk on the stage. I felt so proud of myself."



Be an announcer

Take the press release you wrote or any story in the news and pretend you are on the radio or TV as the announcer. Record a video or audio clip of yourself reading the story out loud. Practice your best out-loud speaking, confident and clear. Are you happy with it? You can try again!



Send your clip to Ginger at gkozlowski@girlscoutsgwm.org.

Anyone who participates in a radio or TV opportunity will also be considered to have achieved this activity, as well. All members of the Media Team will be notified when such opportunities arise. These include recording PSAs, appearing on a radio talk show for cookie season, and more.

LEARN MORE ABOUT SPEAKING

Do an interview

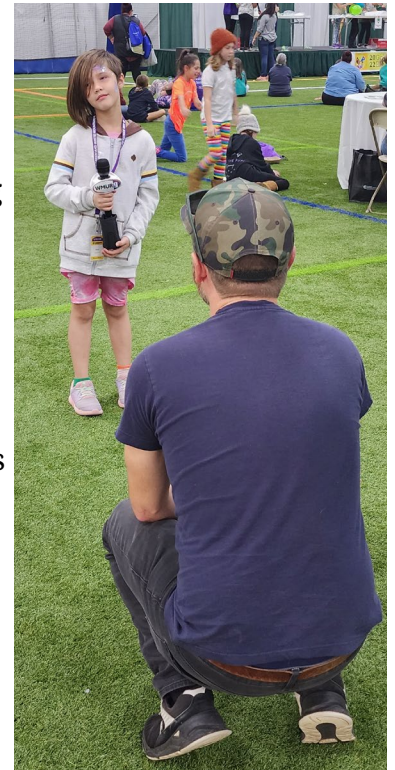
Find a sister Girl Scout, friend, or parent to interview. Decide ahead of time what your topic is – perhaps you want to ask them about their history, a recent achievement, or what they hope to achieve by selling Girl Scout Cookies. Have at least five questions ready to ask them. Listen and follow up. Avoid yes/no questions – get a conversation going by asking how or why they did something. Record a video or audio of your interview and listen back. Are you happy with it? You can try again!

Daisy-Brownie – Record a short interview asking at least three questions.

Junior-Cadette – Record an interview that introduces who the person is and what the topic of conversation will be. Ask at least five questions.

Senior-Ambassador – Record an interview that introduces who the person is and what the topic of conversation will be. Ask at least six questions. Be sure to follow up on comments they make to get a fuller story.

Send your interview/video link to Ginger at gkozlowski@girlscoutsgwm.org.



HOW TO DO AN INTERVIEW

Be a social media influencer

Everyone on social media can be an influencer. Use your Girl Scout status to share what's great about Girl Scouts with the people in your social media circles. With a parent or caregiver's help and permission, make a post on your choice of social media, such as a photo or video of you in uniform stating why you love Girl Scouts or photos of a Take Action project you did with your troop to let your community know about the ways you are making the world a better place. Use #GSGWM on your post. You can also share a post from the council on your social media account.

Daisy-Brownie – Make one post.

Junior-Cadette – Make three posts.

Senior-Ambassador – Make five posts.

Take screen shots and send copies of your post or a link to Ginger at gkzowski@girlscoutsgwm.org.



We're here to help!

Anyone participating in these activities is welcome to reach out to Ginger at any time for help or to understand the assignments better.

You are NOT required to do any of these activities to belong to the Media Team. However, if you do participate, not only will you be better prepared to represent the council at possible media appearances, especially during cookie season, you will also receive a patch once you do complete them! You can participate for a year or your entire Girl Scout experience. We will contact you when those opportunities pop up.

Those who participate for longer periods will find that different opportunities present themselves over the years. If you love the idea of communicating with the public and being a media star, the Media Team is for you!

Badge connections

Many of our activities relate to badge and journey requirements. Check to see if there are any you can make use of.

Junior Badges

Digital Photographer

Scribe

Cadette Badges

Girl Scout Way: Steps 2, 3, & 5

STEM Career Exploration: Steps 1-3

Comic Artist: Steps 1-5

Digital Leadership: Steps 1 & 4

Digital Movie Maker: ALL

Netiquette: Steps 1, 3, 4

Public Speaker: Steps 1-3

Screenwriter: Steps 1 & 2

Journey:MEdia

Senior Badges

Digital Leadership: Steps 1, 2, 4

Science of Style: Steps 4.2 and 5.3

Girl Scout Way: Steps 2, 3, 5

STEM Career Exploration: Steps 1-3

Traveler: ALL

Website Designer: ALL

Truth Seeker: Steps 1 & 5

Troop Performer: ALL

Ambassador

Girl Scout Way: Steps 2, 3, 5

Photography: ALL

STEM Career Exploration: Steps 1-3

College Knowledge: Step 1