



A YEAR IN THE LIFE OF JULIETTE  
PATCH PROGRAM

# MAY: FABULOUS FASHION



GIRL SCOUTS OF THE GREEN AND WHITE MOUNTAINS  
Serving New Hampshire and Vermont

## A YEAR IN THE LIFE OF JULIETTE PATCH PROGRAM

### **MAY: FABULOUS FASHION**

Juliette Gordon Low loved fashion. She even designed and sketched some of her own clothing. Juliette lived in a time when women were expected to dress in a certain way. Dresses could weigh 15-20 pounds and needed to cover your neck, wrists, and ankles. Undergarments included hoops, bustles, bloomers, and corsets. Corsets made women's waists look thinner, but they often meant difficulty breathing and moving.

Fashion also determined what girls were allowed to do in society. When Girl Scouting started in 1912, Juliette Low asked the girls what they wanted to do. When they shared that they would love to play basketball, she put up curtains around her carriage house so that the girls could wear their bloomers without people seeing them in a "state of undress." This is something they never could have done in public in the dresses they wore.

Girls today deal with expectations from social media, advertising, and product marketing. This has led to girls feeling pressure to dress or look in a way that may not be what fits their "style." Through these patch activities, girls will have a chance to explore where fashion has been (**History**), what girls can do to make their own styles (**Create**), and to discover how our society plays a role in what we wear and how others want to look (**Social**). All the activities have age suggestions listed, but you will know your girls best. Allow them to pick the activities that are appropriate and of interest to them. To complete this patch program, girls must do one History activity, three Create activities, and two Social activities, but they can do as many activities beyond that number if they want to.

Throughout these options, there are websites that may be helpful in completing patch activities. Please make sure to follow Safety Activity Checkpoints for all activities using the internet and social media.

# History

Girls choose at least 1 activity to learn about fashion through the years.

- ❖ Check out Girl Scout uniforms thorough the years. A good online resource is <http://www.goodhousekeeping.com/clothing/g801/girl-scout-uniforms/> or watch The Golden Eaglet (<https://youtu.be/k5UBGJAeDFM>) to see how Girl Scout uniforms looked when Girl Scouting started. Did girls always have a sash or vest? Did Juliette ever see Girl Scouts wear green? You can host a community fashion show by borrowing uniforms from our lending library (<http://www.girlscoutsgwm.org/en/activities/lending-library.html>) or visit our council office to take a tour and view the uniforms we have for rent. Talk with others about how Girl Scout uniforms have changed through the years. **All**
- ❖ When Girl Scouting started, women didn't have the right to vote. Many other women's right shave evolved over the years and women's fashion has, too. Take a look at how women's changing roles evolved over the years and women's fashion has, too. Take a look at how women's changing roles in society is reflected in fashion (bloomers, flapper dresses, women wearing pants, miniskirts, etc.) How does today's clothing represent the equality of today's women in society? **B/J/C/S/A**
- ❖ For much of history, men would design the clothing that women wore. In the early 20<sup>th</sup> century, many women started to design clothing for women. These pioneers of women's fashion helped to design clothes that were less restrictive and more comfortable. Coco Chanel was a great example of how a woman made a difference (she made pants popular for women; used jersey, a comfortable fabric for women's clothes; and made the "little black dress" fashionable). Learn about Coco Chanel or another famous female designer that changed how women dressed. What helped her to become well known and how did her designs impact what we wear today? **C/S/A**
- ❖ Fashion always follows trends and many different fashions come back in style. Look at today's fashions and see what fashions were actually trendy years ago (miniskirts, bell bottoms, etc.). What makes a fashion become popular again? What do you think will be the trends 10 years from now? Create your own fashion line using past trends. **All**
- ❖ In the 1800s, textile mills were booming in the New England area to meet the needs of fabric for clothing. Young women and children were the bulk of the factory workers. (In 1900, 18% of the country's workforce was under the age of 18.) Most workers worked for low wages and long hours. Learn about textile mills using online resources or visit a Mill Museum (Boott Mill in Lowell, MA; Belknap Mill in Laconia, NH; Winooski Mills in Colchester, VT; or look for other historic mills to visit online). Talk with others about what it would have been like to be a worker in the factories and how different life is for children today. **All**

## Create

Girls choose at least 3 activities to create their own fabulous fashion.

- ❖ Use recycled materials to create a clothing or fashion accessory. You can use Girl Scout cookie boxes to make a purse, plastic grocery bags to make a purse, or check out <http://recyclerunway.com/recycled-art-projects/> for a list of items to make from reusable materials. **All**
- ❖ Since 2000, the Duck Tape company has offered a “Stuck at Prom” scholarship where students attending prom can create their prom attire using duct tape for a chance to win a \$10,000 scholarship. For more information, check out <http://stuckatprom.com/>. Not ready to create a prom outfit? Check out other ways to use duct tape to create a clothing or fashion accessory. <http://www.wikihow.com/Make-a-Duct-Tape-Dress>. Wear what you designed to a community event to show off your creation to others. **C/S/A**
- ❖ Girl Scouts have always had badges that helped girls learn about textiles, sewing, and fashion. Using a past Girl Scout handbook, find a badge that relates to fashion and “earn” that badge. To see badges, uniforms, and how Girl Scouting accessories have changed through the years, check out <http://www.vintagegirlscout.com/default.html> **B/J/C/S/A**
- ❖ Learn how to sew on your own badges/patches. Learn how to thread a needle and hand stitch a badge onto your Girl Scout uniform. Using your newfound skills, try sewing on patches or accessories to other clothing to customize your wardrobe. **All**
- ❖ Learn how to knit or crochet. You can visit a local fiber-craft store for a lesson or use YouTube to search for “how to” videos. Create an item you can wear like a scarf or hat (you can find ideas and patterns on Pinterest). Use your newfound skill to create a wearable item that can be donated to a local charity (homeless shelter or other community resource). **B/J/C/S/A**
- ❖ Sketch your own fashion designs. You can use stencils to start or create your own ideas. Share with other what makes your designs unique. For ideas on how to create your own sketches, go to <http://www.wikihow.com/sketch-fashion-designs> **All**
- ❖ Make ordinary footwear extraordinary. Take a plain pair of flip flops and add embellishments for fun flip flops (find ideas here <http://diy-enthusiasts.com/diy-fashion/diy-flip-flop-ideas-summer-sandals/>). Girls can also dress up a plain pair of tennis shoes with paint, rhinestones, or permanent markers and use ribbons for shoe laces. **All**
- ❖ Create a fun hat to wear using paper, recycled materials, or other items that are easy to find. Get creative with what you add and make it represent your personality. Go to Pinterest for ideas or check out <http://redtri.com/simple-and-fun-hat-crafts/> **D/B**
- ❖ Learn to use a sewing machine to create a clothing item to wear and donate. You can connect with a local sewing group (your local community center may know of groups in your area) to learn how to sew or visit a local craft shop to see if they offer classes (you can find sewing classes at JOANN stores- <http://www.joann.com/classes/>). Learn how to thread a needle, fill a bobbin, run the machine and keep it maintained. Use your skills to make at least one item you can wear and one item you can donate to others in need. **B/J/C/S/A**
- ❖ Host a community fashion show and encourage others to create items to show on the runway. Have a collection box to donate gently used clothing items that can be given to a local charity after the event. **All**
- ❖ Create troop T-shirts, bandanas, or other wearable items that can be used to make your troop stand out as a group. You can use paint, markers, or learn to silk screen from online sites (<http://lifehacker.com/5886483/simple-guide-to-screen-printing-your-own-shirts> was a good one) or visit a local business that does silk screening or custom designs. **All**

## Social

Girls choose 2 activities to learn how fashion is impacted by society's views of women.

- ❖ Watch a fashion show on TV (like Project Runway Junior) to see how designers work to create new designs. Talk with your troop or others about what it takes to create a new design and have it be critiqued positively. What seems to be the common theme of the winning designs? Share your thoughts on what you think should be the winners and why. **J/C/S/A**
- ❖ A news anchorman in Australia wore the same suit on TV for a year and no one noticed. His co-anchor, who is a woman, was constantly receiving tweets and emails about her choices in wardrobe daily. Often times her biggest critics were other women. Talk with your troop about why women who are in the media are scrutinized about their clothes, hair, or makeup more than their male co-workers. What can we do to change that in our culture? Look at how we can start to make changes in how women judge other women by reflecting on the things that we say and do to others in our own lives. Come up with a way to share what you learned with others. **All**
- ❖ Girl Scout uniforms change to reflect the fashion trends of the time. At the start of Girl Scouting, girls would sew their own uniforms and embroider their own badges. In the 1950s, uniforms were designed by Mainbocher (a leading design company), and in the 1980s, adult uniforms were designed by Bill Blass who is in the Fashion Hall of Fame. Current uniforms have all uniform pieces for Daisies and Brownies but by the time girls are Juniors and older, they only have a vest or sash; girls wear khakis and a white shirt to complete the uniform. Why do you think there are complete uniforms for younger girls and not older girls? Look at current Girl Scout uniforms and talk with your group about what you like and what you would change. Design your "ideal" Girl Scout uniform and think about how that would reflect the fashion trends in the next 10 years. Share your designs with other Girl Scouts. **All**
- ❖ 10-year-old Egypt Ufele created a line of all-size clothing based on African designs that was the youngest designer to be featured at Fashion Week 2016 in NY City. She began designing clothes after being bullied for being plus-size. Her line of clothing is called Chubiline and is created for all ages and sizes. Egypt turned bullying into a positive and now is an advocate for girls who are bullied about their weight. Talk with your group about what you can do to prevent others from being bullied about their size, what they wear, or how they look and how you can make a difference. **All**
- ❖ Barbie Dolls have been a popular children's toy since the 1950s. Over the years, Barbie has kept up with fashion trends and has been controversial because of how Barbie represents female body types. Because of pressure from media and consumers, in 2016 Barbie came out with four body types and seven skin tones, with 22 eye colors and 24 hairstyles. What other toys have you seen that promote a specific body type or trend that you think needs to be changed? Write a letter to that manufacturer to let them know what you think about how women are represented by their toy and what you think should be changed. **B/J/C**
- ❖ In 2012, Julia Bluhm was tired of hearing girls in her ballet class complain about their body image. She started a campaign to get signatures for an online petition for Seventeen Magazine to make a pledge to never Photoshop models' pictures. The magazine agreed but many of their advertisers have not agreed to the pledge. Look through a fashion magazine and talk with others about what models look like that are Photoshopped and have unrealistic body images. What can you do to encourage those advertisers to make a change? Keep track of your efforts and connect with others for support using community connections or social media to make changes. **J/C/S/A**
- ❖ Design a new fashion trend. For example, decorate your socks, a pair of jeans, or other wearable items with beads, fabric, trim, and other items that will change the item's appearance. Wear your new fashion and share with others (use social media if allowed). What type of response did you get from others? Do you think your trend could catch on? Share with others what you discovered about what makes something become "trendy." **All**

- ❖ Hold a fashion show with your group and chose a theme (such as spring, summer, formal, or funky). Design a runway (stage or hallway) and invite others to see your fashion show. Make sure to include hairstyles and accessories. Ask your audience what they liked best from your fashion show and why. How does that compare with what you see as popular in media (TV shows, magazines, and advertisements)?  
**All**
- ❖ Talk with your troop about what you like and don't like about today's fashion. Do the styles fit your personality? Talk about how you feel about the clothes you choose to wear and why they are what fits your style and personality. **All**
- ❖ Go through clothes, shoes, or accessories you have outgrown or don't wear anymore. Decide if it is out of style or needs to be mended. Fix any missing buttons, repair torn seams, etc. Launder the items and choose the items you no longer use. Donate them to a charitable organization that can get those items to those in need. **All**

## Resources

- <http://vintagefashionguild.org/fashion-timeline/> -with links to information and pictures of women's fashion through the years
- [https://www.uvm.edu/landscape/dating/clothing\\_and\\_hair/index.php](https://www.uvm.edu/landscape/dating/clothing_and_hair/index.php) - pictures of women's fashion through the years
- <http://www.wonderlandmagazine.com/2013/09/seven-wonders-how-coco-chanel-changed-the-course-of-womens-fashion/> - information on Coco Chanel
- <http://fashion-history.lovetoknow.com/fashion-history-eras/history-childrens-clothing> - a look at the children's clothing through the years
- <http://www.people.com/article/karl-stefanovic-wears-same-suit-year-sexism> - article about the news anchor who wore the same suit for a year (there is some inappropriate language in the article and may not be suitable for girls)
- <http://www.themarysue.com/chubiline-plus-size-fashion/> - article about Egypt Ufele and her Chubiline clothing line
- <https://www.instagram.com/bullychasers/> - Egypt Ufele's Instagram site to promote bully prevention
- <http://barbieproject.weebly.com/timeline.html> - a look at Barbie through the years
- <http://www.npr.org/sections/thetwo-way/2012/07/05/156342683/seventeen-magazine-takes-no-photoshop-pledge-after-8th-graders-campaign> - article about how Julia Bluhm advocated for magazines to stop using Photoshop
- <http://www.girlscoutsgwm.org/en/activities/lending-library.html> - Our council online lending library to borrow uniforms and past badge books to use for patch activities

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**MAY: FABULOUS FASHION**

\*Troop Age Level(s): **Daisy**\_\_ **Brownie**\_\_ **Junior**\_\_ **Cadette**\_\_ **Senior**\_\_ **Ambassador**\_\_

\*Please write the number of girls per level

Troop Leader: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Day Phone #: \_\_\_\_\_ Night Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

1. Which activities did your troop enjoy the most?
2. What did the girls *Discover* about how fashion impacts their lives in doing this patch program?
3. How did girls *Connect* with others as part of this patch program?
4. In what way(s) did the girls give service in relation to this patch?
5. Did you change or adapt any activities? In what way?
6. How did the Journey suggestions help you connect this to your age level journey?
7. Would you suggest any changes?
8. Comments:



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**MAY: FABULOUS FASHION**

Please return your Fabulous Fashion patch order form AND evaluation forms together!

Troop Age Level(s):    Daisy \_\_\_\_\_ Brownie \_\_\_\_\_ Junior \_\_\_\_\_  
                                  Cadette \_\_\_\_\_ Senior \_\_\_\_\_ Ambassador \_\_\_\_\_

Troop Leader: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Day Phone #: \_\_\_\_\_ Night Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

\_\_\_\_\_ # of patches @ **\$2.00 each:**    \$ \_\_\_\_\_

\*Shipping/handling:                    \$ \_\_\_\_\_

**Total enclosed:**                    \$ \_\_\_\_\_

**VISA and MasterCard are also accepted.**

Please charge my (circle one): **VISA** or **MasterCard**

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ / \_\_\_\_\_ CVC \_\_\_\_\_

Signature: \_\_\_\_\_

(A signature is required on all Credit Card orders)

\*For shipping and handling rates, please go to <https://www.girlscoutsgwm.org/en/our-council/shop.html>.

If you have any questions, please contact Customer Care at 1-888-474-9686. You may also email Customer Care at [customercare@girlscoutsgwm.org](mailto:customercare@girlscoutsgwm.org).

Please mail this order form **AND** your evaluation to:

**The Mountain Top Shop  
Girl Scouts of the Green and White Mountains  
1 Commerce Drive  
Bedford, NH 03110**