



GIRL SCOUTS OF THE GREEN AND WHITE MOUNTAINS 2023 Fall Product Guide



New Proceeds!

Troops now earn:

20% per item

of the retail price for each nut, candy, or tin item sold online or in person.

\$3 per subscription

for online-only magazines and new Bark Box and Tervis items.

Troops have big goals and plans!

The Fall Product Program is easy and helps troops earn proceeds right away! Girl Scouts gain essential life skills including goal setting, decision making, money management, people skills, and business ethics.

Girl Scouts participate online, in person, or both!

Avatars send a personal message!

Girl Scouts can personalize their sale by creating an avatar to look just like them. Avatars are featured on their online page and emails. Customize facial details and opt for clothes that match their personalities.

Personalized patches!

Girl Scouts can earn a personalized patch featuring their own custom avatar by:

- Launching 15 emails through their online page
- Reaching \$375 in sales.



Choose from two fun backgrounds.



Leaders, you earn a patch, too!

Leaders make an avatar, too!

Select the Parent/Adult Email Campaign (PAEC). Then, when your troop reaches \$1,600 in sales, you've earned your patch!

2023 Calendar

September 24- October 2:

Leaders access the Fall Product site, gsnutsandmags.com/gsgwm. Review roster, select Parent/Adult Email Campaign (PAEC).

October 2:

Girls set up their site and begin taking online and in-person orders.

October 2 - 29:

Parents can enter in-person orders. Girls should make reward choices on all levels.

October 28:

Leaders remind families they have one more day to enter in-person orders.

October 29:

Girls stop selling - sale ends.

October 30:

Final day to edit in-person orders for the troop. Orders for magazines, direct shipped nut and girl delivery tally automatically. This is the last day to edit rewards.

November 16-18:

Delivery of orders to the Service Unit.

November 16-December 4:

Girls deliver product to customers. Collect and deposit money promptly.

Early December:

Estimated time when rewards will be received by service units. Distribute as soon as possible.

December 8:

Troop accounts automatically debited the amount due to council. (ACH Sweep) Troop proceeds remain in the account!

Use this quick QR code to access the Fall Product site or visit gsnutsandmags.com/gsgwm.



Find more info at girlscoutsgwm.org.

How to get started in the Fall Product Program!

Before the program begins

- All girls and volunteers must be registered for the 2023-2024 membership year, including annual permission form.
- Attend a program training with your service unit or a council session.
- Discuss as a troop what activities you'd like to do this year and the funds your troop will need to do them. Discuss if troop would like to opt out of rewards for an additional ten cents per item in troop proceeds. (leaders select this option on your troop dashboard)
- Share with parents the troop's goals, the ease of the Fall Product program, and how parents can support their Girl Scout and the troop.
- Leaders have access to the Fall Product site beginning September 24. Go to gsnutsandmags.com/gsgwm.
- Upon your first log in to the site, a welcome box will appear. Click "Add emails". Check your girl roster and update contact information.
- Select the Parent/Adult Email Campaign (PAEC) that will launch automatically to families on October 2.

Missed the popup box? No problem, you can still send the PAEC email by clicking on "Send messages" from the leader dashboard.

Sale begins October 2

During the sale, from your troop dashboard you will have access to helpful reports, view videos, and assist girls with paper order entries, and even customize your own avatar. You can also send messages to your troop with reminders, updates, and kudos.

Easy for girls and parents

When families receive your email on October 2, their Girl Scout can log in and set up her account. She will confirm her troop number. On the next screen she will enter her account details and create a password.

If they missed the email, girls can still log into to site by visiting gsnutsandmags.com/gsgwm and following the on-screen prompts.

Girls and parents will enter all their in-person orders directly into the Fall Product site. From her Dashboard, click on Manage Paper Orders. Enter the total number of units for each product item. Click Update. *They should only enter orders from their paper order card. Online orders will be added automatically.*

Additional information for families and troops is available at girlscoutsgwm.org. Troop instructional tips can also be found in your gsLearn Learning Path.

What are Fall Products?



Customers can purchase nuts, candy, or chocolates for in-person delivery or ship to their home. Also available are new online-only items and subscriptions to favorite magazines in print, digital, or both! Online ordering makes it so easy! Customers may also purchase donations toward treats for our U.S. military through Operation Gratitude.

NEW!



2023 Girl Scout Collectible Tin with individually wrapped Mint Treasures.

\$12

A new, collectible "Girl Scout Memories" tin highlights our fall lineup. Plus, a new tasty treat, Cheddar Caramel Crunch is sure to be a favorite!

Cheddar Caramel Crunch includes cheese crackers, cheese corn sticks, mini pretzels, and caramel cheddar corn puffs, packaged in a pop-up bag.



\$8

New Online Items!

Customers will enjoy options offered online from Bark Box and Tervis. These products will be ship only and give friends and family even more ways to support their Girl Scout and their troop.



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white mountains