

# 2024 Girl Scout Cookie Program



Dear Troop Product Sale Coordinator,

Your young entrepreneurs are ready to Own Their Magic! Whether participating online, in person, or both, we've got lots of resources to support you all the way.

## Before the sale:

- Girls must be registered for the 2024 Girl Scout membership year to participate in the program and have a signed 2023-2024 Annual Troop Permission Form.
- Attend a training with your service unit or one of the virtual council workshops.
- Set goals. Talk with girls about setting both troop and individual goals. Discuss how the troop plans to use earned cookie sale troop proceeds.
- Encourage Girl Scouts to set up and personalize their Digital Cookie page. They can send their page to friends and family as well as enter and submit their own initial order.

**Initial Order** – Girls take orders using their Order Cards. Digital Cookie sales begin. Girls can offer Girl Delivery to local friends and family where customers may shop online, pay by credit card, and have girls deliver directly to them.

- Initial order taking is January 1 - 21, 2024. Please see the reverse side of this envelope for specific dates. Instruct your girls to enter and submit their in-person orders into their Digital Cookie site by January 21.
- **All girl-delivery orders placed before the troop submits the Initial Order will arrive in February with delivery. Once you submit, all girl-delivery orders are part of the Direct Sale and must be fulfilled by troop inventory or acquired at a cupboard.**
- We offer 9 varieties of cookies in person and online. All flavors are **\$6** per package.

**Direct Sale** – Goal Getter orders and booth sales begin. Delivery of pre-ordered sales.

- Money is collected when cookies are delivered to the customer, not when the order is taken. Troops should make frequent deposits into their bank accounts.
- Girl Delivery is available with Digital Cookie through March 10! During the Direct Sale, you will manually issue Girl Delivery packages to each Girl Scout. You may need to obtain more cookies from a cupboard. Check eBudde for all orders paid online that you will need to issue to Girl Scouts.
- Reach your troop goal by having one (or more) booth sales! Work with your service unit and also check out our council-wide booth locations available for signup in eBudde.
- Cupboard Transactions – Additional cookies for booth sales, Girl Delivery and Goal Getter orders are available at local cookie cupboards. Be sure to enter your cookie order transaction into eBudde by 11:59 p.m. on a Monday to pick up that Friday. You also can enter a transaction earlier to pick up on a future Friday. (refer to quick tip guide found at [girlscoutsgwm.org](http://girlscoutsgwm.org))
- View helpful tips on all aspects of the Girl Scout Cookie Program in gsLearn and [girlscoutsgwm.org](http://girlscoutsgwm.org) under Cookies+/For Cookie Sellers for the troop, Girl Scouts and families.



Service Unit # \_\_\_\_\_ Troop # \_\_\_\_\_

Community Product Sale Coordinator: \_\_\_\_\_ Phone # \_\_\_\_\_

Community Product Sale Coordinator email: \_\_\_\_\_

# 2024 Girl Scout Cookie Calendar

**December 2023** Attend a training with either your service unit or council webinar

## January 2024

January 1 Initial Orders begin and Digital Cookie Opens  
January 12 eBudde signups begins for council cookie booths (one per week  
January 20 Remind parents to enter all order card orders into Digital Cookie  
January 21 Initial Order concludes – confirm order card orders are complete  
January 22 Troop Cookie Manager submits initial orders, then rewards in eBudde  
(Troops may order extra booth inventory to arrive with Initial Order-this inventory is not returnable)  
January 23 Service Unit reviews, submits orders then rewards in eBudde

## February 2024

February 1-9 Initial Orders are delivered to Service Units. Consult with your CPSC for schedule  
February 6 Initial Order rewards are due to ship to service units  
February 9-11 Local booths can begin for troops who ordered extra inventory in Initial Order  
February 15 Cookie Cupboards open  
February 16 All booth sales begin council-wide  
February 16-18 National Girl Scout Cookie Weekend  
February \_\_\_\_ Provide a due date for girls to submit cookie money collected for initial orders  
February 23 ACH Sweep #1 - sweep of 30% of balance due on Sales Report

## March 2024

March 8 ACH Sweep #2 – sweep of 30% of balance due on Sales Report  
March 10 Last day for customers to select Girl Delivery option in Digital Cookie  
March 11 Place last cupboard order if needed to fill remaining Girl Delivery orders  
March 17 Cookie sale ends – Digital Cookie closes  
March \_\_\_\_ Provide a due date for girls to submit all remaining cookie money to troop  
March 18 Cookie Cupboards close  
March 18 Last day for troops to update eBudde and submit rewards  
Please contact council if your troop is having issues collecting cookie payments from families (alert found at [girlscoutsgwm.org](http://girlscoutsgwm.org))  
March 20 Last day for Service Units to update eBudde and submit rewards  
March 22 ACH Sweep #3 – sweep of troop’s balance due, if any.

## April 2024

April 22 Final rewards are scheduled to ship to your Community Product Sale Coordinator

## May 2024

May Program Credits emailed to primary guardian of eligible Girl Scouts.