



WORLD'S FOREMOST OUTFITTER  
Hunting • Fishing • Outdoor Gear

---

*Corporate Sales - Legendary Quality*

January 30, 2012

Dear Girl Scout Executive,

Congratulations on 100 years of Girl Scouting. As you celebrate the adventure and legendary Girl Scout lifestyle, we at Cabela's would like to celebrate with you.

For many years, the Girl Scouts have relied on Cabela's legendary quality and enormous selection for their outdoor adventures and we sincerely appreciate your business.

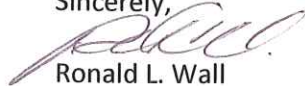
Currently, most Girl Scout Troops are receiving an entry level discount (0% to 10%) from Cabela's and I would like to extend to you additional savings to support your achievements. We would like to offer all the Girl Scout Troops and Councils an upper level discount (**5% to 20%**) on all camping merchandise through December 2012.

\*\*\*Here's how to get started:

- Go to [www.cabelas.com](http://www.cabelas.com) and build your order from our extensive line of camping products.
- When you are ready to place your order contact us via the information below:
  - o Phone: 1.800.753.3219
  - o Fax: 1.888.249.4596
  - o E-mail: [businessdevelopment@cabelas.com](mailto:businessdevelopment@cabelas.com)
- **Offer not available through the internet or Cabela's retail locations**
- Reference Account No.: **62548949**
- Remittance: For this program; Cabela's will accept checks or credit cards.
- A digital copy of this letter is available for distribution at the e-mail address below.

Again, congratulations on such a great achievement and best of luck. We hope our discount offer will help outfit those who enjoy the outdoors the most.

Sincerely,



Ronald L. Wall

Cabela's Corporate Outfitters  
One Cabela Drive  
Sidney, Nebraska 69160  
E-mail: [ronald.wall@cabelas.com](mailto:ronald.wall@cabelas.com)

\*Items excluded from promotion: ATV, UTV, Firearms, Ammunition, Boats, Trailers, and Gift Cards