



Dear Potential Cake-Off Competition Participant:

To celebrate the centennial of Girl Scouting, Girl Scouts of the Green and White Mountains is hosting Girltopia Expo 2012! It will be held on Saturday, February 25, 2012 at St. Anselm College in Manchester, NH from 10 am to 5 pm. Join us for New Hampshire and Vermont's only girl-centered Expo, where we will be highlighting everything that is exciting for girls.

Girl Scouts of the Green and White Mountains serves 15,600 girls and 5,300 adult volunteers throughout New Hampshire and Vermont. On March 12, 2012, Girl Scouts of the USA will celebrate our 100<sup>th</sup> Anniversary of providing programming and leadership opportunities to girls throughout the United States.

We are looking for local cake and cupcake bakers to participate in our Cake Off Competition, which will be held at Girltopia Expo! Why participate in this event?

- To celebrate the Girl Scout 100<sup>th</sup> Anniversary!
- Showcase your business and talents
- Inspire future pastry chefs
- Have fun while interacting with the audience.

The first four respondents in each category will have the opportunity to participate in the Cake Off Competition and will receive the following:

- Recognition on our media pages (Facebook, website)
- One booth area to showcase your business
- Ad space in the Girltopia Expo program guide

Five awards will be given: Girls' Choice Overall, Tasters' Choice for cakes, Tasters' Choice for cupcakes, Best in Theme for cakes, and Best in Theme for cupcakes.

Designs must include four types of Girl Scout cookies, which will be provided to you prior to the event. Submit a drawing of your design by February 1, 2012 to be used in showcasing the cakes and cupcakes prior to the event using our social media.

To participate in the Cake Off Competition please email [jriendeau@girlscoutsgwm.org](mailto:jriendeau@girlscoutsgwm.org) by January 13, 2012. You will be notified of your acceptance by January 25, 2012.

Join us as we build girls of courage, confidence, and character, who make the world a better place!

Sincerely,



Jessica Riendeau & Girltopia Expo 2012 Committee  
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