



Why Your Troop or Group Needs a Sponsor

What is a Girl Scout sponsor?

A sponsor is a local club, resident, organization, business or group which has a compatible mission or goal with Girl Scouting.

What do sponsors do?

Sponsors can provide a number of different functions for a troop or group, such as:

- Program activities for girls
- A meeting place for groups or events
- Service opportunities
- Financial assistance for girls in need
- Committee members
- Role models for girls
- Professional expertise for our council

Why is having a sponsor important?

Sponsors increase the number of people who know that Girl Scouting is alive and well in your community. They provide support from the community at large and broaden the base of adult volunteers who could be involved regularly. Girl Scouting is healthier when each group has connections with the local community.

Steps for sponsorship

- Determine what you would like a sponsor to do to support the girls in your troop or group.
- Brainstorm a list of possible sponsors with your co- or assistant leaders and your troop.
- Review your possibilities with your Service Unit Team to ensure there is no conflict with other troops or groups.
- Obtain approval from the GSGWM Mission Delivery department by emailing customercare@girlscoutsgwm.org prior to contacting potential sponsors.
- Find the Troop/Group Sponsorship form online in the Troop Packet.
- Discuss the agreement with your potential sponsor and agree on their role.
- Review the sponsorship agreement form to see if this support meets Council guidelines.
- Complete the sections stating the estimated value of services or goods, even if donated.
- Be sure to have all parties sign the agreement form.
- Keep a copy of the sponsorship form and email a copy to customercare@girlscoutsgwm.org, or fax to 603-627-4169, or mail to:

Girl Scouts of the Green and White Mountains
1 Commerce Drive
Bedford, NH 03110

Thank you!

An official Certificate of Sponsorship suitable for framing is sent to each sponsor during the membership year. For more information about troop sponsorships, call 888-474-9686 or email customercare@girlscoutsgwm.org.