

Girl Expo Booth & Sponsorship Opportunities

Sunday, October 16, 2022 | 10 am to 4 pm, NH Sportsplex, Bedford, NH

Advertising and Raffle Donation Opportunities

- **Program Ad** - ¼ page ad (3.75”W x 4.875”H) - \$200
The program will be distributed to all attendees at the event.
- **Raffle Prize Donor** - Promote your business or organization with a raffle donation.

Booth Exhibitor

\$300-\$400

- Company name listed in program.
- Two admission tickets to use as you see fit.
- Single Booth (10’x10’) - \$300
- Double Booth (20’x10’) - \$400
- 50% discount for non-profit organizations

Sponsorship Levels

Adventurefuls™ Sponsor

Presenting \$4,500

- Prominently featured in print and digital promotional materials including flyer, event webpage, social media posts, program, and event signage. Link to your webpage included on event webpage.
- Identified as the presenting sponsor in all media efforts.
- Signage with business name and logo displayed at event in prominent location.
- Opportunity to provide written or spoken message to attendees at event.
- Exhibitor double booth in event entrance to provide information and interact with attendees.
- Representatives from your organization invited to attend.
- Acknowledgement in annual Impact Report.

Samoas® Sponsor

\$2,750

(4 opportunities)

- Featured in print and digital promotional materials.
- Signage with business name and logo displayed at event in prominent location.
- Exhibitor booth at premium event location to provide information and interact with attendees.
- Representatives from your organization invited to attend event.
- Acknowledgement in annual Impact Report.

Please contact customer care@girlscoutsgwm.org with any questions or concerns.

Girl Scouts of the Green and White Mountains 1 Commerce Drive, Bedford, NH 03110-6835 888-474-9686

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Thin Mints® Sponsor

\$2,500

(2 opportunities)

- Featured in print and digital promotional materials.
- Signage with business name and logo displayed on Main Stage at event.
- Exhibitor booth at premium event location to provide information and interact with attendees.
- Representatives from your organization invited to attend event.
- Acknowledgement in annual Impact Report.

Girl Scout Engineering Challenge Sponsor

\$1,500

(6 opportunities)

- Inclusion in print and digital promotional materials.
- Exhibitor booth at event to provide information and interact with attendees.
- Opportunity to judge the Girl Scout Engineering Challenge.
- Identified as “Girl Scout Engineering Challenge” sponsor in signage on stage during show.
- Representatives from your organization invited to attend event.
- Acknowledgement in annual Impact Report.

Interactive Zone Sponsor (STEAM, Camp, or Take Action focus)

\$1,000

(5 opportunities)

- Inclusion in print and digital promotional materials.
- Identified as “Zone” sponsor in signage for exhibitor area.
- Table space in sponsored zone.
- Special discounted booth price of \$200.
- Representatives from your organization invited to attend event.
- Acknowledgement in annual Impact Report.

Hospitality Sponsor

\$500

(6 opportunities)

- Inclusion in print and digital promotional materials.
- Signage for Hospitality Room with sponsorship recognized.
- Special discounted booth price of \$200.
- Representatives from your organization invited to attend.
- Acknowledgement in annual Impact Report.

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Company/Organization: _____

Address: _____

Contact Person: _____ Phone: _____

Email: _____ Fax: _____

If different from above, name to be used in all Girl Expo promotional efforts:

Sponsorship Level (Check all that apply):

- Adventurefuls™ Sponsor - \$4,500
- Samoas® Sponsor - \$2,750
- Thin Mints® Sponsor - \$2,500
- Girl Scout Engineering Challenge Sponsor - \$1,500
- Interactive Zone Sponsor - \$1,000
- Hospitality Sponsor - \$500
- Booth Exhibitor and Ad Sponsor* - \$400
 - Booth Electricity - +\$30

*Discount for combination.

Raffle Prize Donor

Please describe item(s) and estimated value:

Sponsor Deadlines:

Program ads are due by September 16, 2022. Program ad size is 3.75"W x 4.875"H. All sponsors: please provide us with your logo (at least 300 dpi with a clear background) at your earliest convenience to receive maximum promotional benefits.

- Double Booth Exhibitor - \$400
- Double Booth Exhibitor/Non-Profit - \$200
 - Booth Electricity - +\$30
- Single Booth Exhibitor - \$300
- Single Booth Exhibitor/Non-Profit - \$150
 - Booth Electricity - +\$30
- ¼ page Program Ad - \$200

- Item(s) will be mailed/dropped off to GSGWM
- GSGWM staff to pick up item(s)

Sponsorship Payment Options:

Check (Payable to GSGWM) Check No. _____ Date: _____

Credit Card: MC Visa Amex Discover Card Number: _____

Expiration Date: _____ 3-Digit Security Code (Back of Card): _____

Cardholder's Name: _____

Signature: _____ Date: _____

Please return completed form and related materials to customercare@girlscoutsgwm.org.

Girl Scouts of the Green and White Mountains 1 Commerce Drive, Bedford, NH 03110-6835
Phone: 888-474-9686 Fax: 603-627-4169