



Sponsorship Opportunities

Saturday, October 13, 2018 | 10 am to 4 pm, NH Sportsplex, Bedford, NH

Presenting Sponsor

Exclusive \$5,000

- Prominently featured in print and digital promotional materials including flyer, event webpage, social media posts, program, and event signage. Link to your webpage included on event webpage.
- Identified as “Presenting Sponsor” in all media efforts.
- Signage with business name and logo displayed at event.
- Opportunity to provide written or spoken message to attendees at event.
- Exhibitor double booth in event entrance to provide information and interact with attendees.
- Representatives from your organization invited to attend.
- Acknowledgement in annual Impact Report.

Lead Sponsor

\$2,500

(4 opportunities)

- Featured in print and digital promotional materials.
- Signage with business name and logo displayed at event.
- Exhibitor booth at premium event location to provide information and interact with attendees.
- Representatives from your organization invited to attend event.
- Acknowledgement in annual Impact Report.

Main Stage Sponsor

\$2,500

(2 opportunities)

- Featured in print and digital promotional materials.
- Signage with business name and logo displayed on Main Stage at event.
- Exhibitor booth at premium event location to provide information and interact with attendees.
- Representatives from your organization invited to attend event.
- Acknowledgement in annual Impact Report.

Workshop Sponsor

\$2,500

(5 opportunities)

- Featured in print and digital promotional materials.
- Identified as “Workshop” sponsor in signage at workshop location.
- Exhibitor booth at event to provide information and interact with attendees.
- Representatives from your organization invited to attend event.
- Acknowledgement in annual Impact Report.

Please contact marketing@girlscoutsgwm.org with any questions or concerns.

Girl Scouts of the Green and White Mountains 1 Commerce Drive, Bedford, NH 03110-6835 888.474.9686 Fax: 603.627.4169



Sponsorship Opportunities

Pastry Chef Competition Sponsor

\$1,500

(6 opportunities)

- Inclusion in print and digital promotional materials.
- Exhibitor booth at event to provide information and interact with attendees.
- Opportunity to judge Pastry Chef Competition.
- Identified as “Pastry Chef Competition” sponsor in signage on stage during show.
- Representatives from your organization invited to attend event.
- Acknowledgement in annual Impact Report.

Interactive Zone Sponsor (STEAM, Camp, or Take Action focus)

\$1,000

(15 opportunities)

- Inclusion in print and digital promotional materials.
- Identified as “Zone” sponsor in signage for exhibitor area.
- Representatives from your organization invited to attend event.
- Acknowledgement in annual Impact Report.

Hospitality Sponsor

\$500

(6 opportunities)

- Inclusion in print and digital promotional materials.
- Signage for Hospitality Room with sponsorship recognized.
- Representatives from your organization invited to attend.
- Acknowledgement in annual Impact Report.

Transportation Sponsor

\$500

(4 opportunities)

- Inclusion in print and digital promotional materials.
- Signage with business name and logo displayed at event.
- Representatives from your organization invited to attend event.
- Acknowledgement in annual Impact Report.

Other Sponsor Opportunities

		booth space	Expo program	# of entrance tickets
Booth Exhibitor and Ad Sponsor	\$400	8’x10	¼ page ad	3
Double Booth Exhibitor	\$400	16’x20’	company name listed	3
Booth Exhibitor	\$300	8’x10	company name listed	2
Program Ad	\$200	N/A	¼ page ad	2

*50% discount for non-profit organizations

Raffle Prize Donor - Promote your business or organization with a raffle donation.



Everything exciting for girls!



Sponsorship Form

Saturday, October 13, 2018 | 10 am to 4 pm, NH Sportsplex, Bedford, NH

Company/Organization: _____

Address: _____

Contact Person: _____ Phone: _____

Email: _____ Fax: _____

If different from above, name to be used in all Girl Expo promotional efforts:

Sponsorship Level (Check all that apply):

- Presenting Sponsor - \$5,000
- Lead Sponsor - \$2,500
- Main Stage Sponsor - \$2,500
- Workshop Sponsor - \$2,000
- Pastry Chef Competition Sponsor - \$1,500
- Interactive Zone Sponsor - \$1,000
- Hospitality Sponsor - \$500
- Transportation Sponsor - \$500

Raffle Prize Donor

Please describe item(s) and estimated value:

Sponsor Deadlines:

Program ads are due by August 1, 2018. Presenting and Main Stage Sponsors: please provide us with your logo (at least 300 dpi with a clear background) at your earliest convenience to receive maximum promotional benefits.

- Booth Exhibitor and Ad Sponsor - \$400
- Double Booth Exhibitor - \$400
- Booth Exhibitor - \$300
- Booth Exhibitor/Non-Profit - \$150
- Program Ad - \$200
- Program Ad/Non-Profit - \$100

Item(s) will be mailed/dropped off to GSGWM

GSGWM staff to pick up item(s)

Sponsorship Payment Options:

Check (Payable to GSGWM) Check No. _____ Date: _____

Credit Card: MC Visa Amex Discover Card Number: _____

Expiration Date: _____ 3-Digit Security Code (Back of Card): _____

Cardholder's Name: _____

Signature: _____ Date: _____

Please return completed form and related materials to marketing@girlscoutsgwm.org.