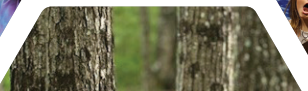


2023-2024 Impact Report





6,031
youth members

2,495
adult members

1,566
lifetime members

10,092
total membership

70
new troops started

11,930
badges earned in STEM,
Entrepreneurship, Life
Skills, and Outdoors

2023-2024 Board of Directors

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GIRL REPRESENTATIVE

Alexa R.



Peggy Piette



Patricia K. Mellor

The 2023-2024 year marked a time of growth, community engagement, and action for Girl Scouts of the Green and White Mountains. Our retention of members is above the national average, and we started 70 new troops, expanding opportunities for girls to thrive.

We're getting Girl Scouts outdoors, with over 700 campers attending our camps in New Hampshire and Vermont. In the past year, girls deepened their understanding of democracy through badges, visits to government offices, and trips to Washington, D.C. Girl Scouts made a tangible difference through their Take Action projects, like creating a rain garden in Nashua and supporting local food shelves and environmental causes. Additionally, our STEM-on-the-Go initiative brought hands-on STEM learning to hundreds of Girl Scouts across both states, including a special program about the solar eclipse.

The Girl Scout Cookie program not only teaches essential life skills but also enables girls to fund their dreams. In 2024, our Girl Scouts sold over 1.1 million packages, with 21,000 donated to community organizations and military personnel through the Gift of Caring program.

Our community's resilience was evident when Camp Kettleford was vandalized in March. The outpouring of community support restored the camp with roof repairs, vibrant paint, and clean facilities, ensuring a welcoming environment for campers.

We owe a debt of gratitude to Tara Pacht, who gave six years of selfless service as our board chair. Many thanks also to our outgoing board members whose vision and dedication guided our council into the future.

And, of course, we are incredibly grateful for our volunteers, who remain the heart and soul of our movement. Their dedication ensures that every Girl Scout has the opportunity to achieve her potential and make a lasting impact on her community and the world.

With sincere appreciation,

A handwritten signature in black ink, appearing to read "Peggy Piette".

Peggy Piette
Board Chair

A handwritten signature in black ink, appearing to read "Patricia K. Mellor".

Patricia K. Mellor
Chief Executive Officer
Gold Award Girl Scout

2023-2024

Promoting civic engagement

Encouraging civic participation has been important to Girl Scouts since its beginning in 1912. In this past election year, Girl Scouts have learned about democracy by earning badges, visiting government offices, and traveling to Washington, D.C. Gold Award Girl Scout Morgan Summerton has worked to address the dangers of driving as a deaf or hard-of-hearing person through legislation, and Gold Award alum Cassandra Levesque, now a New Hampshire state representative, succeeded in raising the legal age for marriage to 18, a mission she's been on since her Ambassador year in 2018.



Concord, NH, Troop 61345 visited the state Supreme Court to learn more about local government in New Hampshire.



A Daisy troop in Bow, NH, participated in a flag ceremony during School District Meeting.



Troop 30463 of Hinesburg, VT, visited the capitol in Washington, D.C.



U.S. Senator Bernie Sanders joined Troop 64852 at their parade float at the Vergennes, VT, Memorial Day parade.

Taking action for a better world



Gold Award Girl Scout Megan Katsirebas helped build an access ramp as well as replaced the roof on a historic building in Epsom, NH.



Troop 51726 participated in Green Up Day in Manchester, VT.



Hooksett Troop 58754 built a ramp and handicap-accessible picnic table for their Bronze Award.

Making the world a better place is a core mission of Girl Scouts! With thousands of Girl Scouts tackling a huge variety of issues, we have had an enormous impact on our communities. Just a sampling of them include a rain garden built outside the Nashua, NH, library by Troop 51595; Troop 61845 hosting a Halloween event for the Essex Junction, VT, community; Troop 62526 delivering toys to the Plymouth, NH, Fire Department; and Waterbury, VT, Troop 30228 donating to their local food shelf. Gold Award Girl Scouts this year addressed topics like hidden disabilities, mental health, pollinator gardens, sparking an interest in reading, encouraging students to get active in sports for better physical and mental health, and more.



13
Gold Award
Girl Scouts



29
Silver Award
Girl Scouts



89
Bronze Award
Girl Scouts

Learning essential life skills

No matter what Girl Scouts do, they are learning all the time, gaining confidence, trying new things, and developing social skills that will help them through their lives. In the past year, we have emphasized mental health, an effort that began in 2020 with GSUSA's publication of *Girls Speak Out About Mental Health*. Three mental wellness patches were introduced in 2023 and we have provided Youth Mental Health First Aid training to staff and volunteers.



The three mental wellness patches introduced by GSUSA for youth members in grades 4-12.



Junior Troop 10427 of Raymond, NH, worked on their Craft and Tinker badge.



Troop 30356 of Lunenburg, VT, learned how to create delicious charcuterie boards.



Troop 62477 of Derry, NH, took a yoga class, earning a badge while learning life skills.



Troop 58007 in Shaftsbury, VT, now have the skills to perform CPR or administer first aid.



Daisy Girl Scouts learned about the different kinds of Girl Scout Cookies with a Connect Four type of game at the cookie rally in Burlington, VT.



Troop 30921 sold cookies at the Williston, VT, Town Meeting. (Glen Russell/VT Digger photo)



Brownie Mia of Troop 30456 in Saint Albans, VT, delivered a Gift of Caring donation to firefighters.



Troop 63135 of Chester, NH, made an impressive cookie booth at a computer store in Hudson.

Becoming entrepreneurs through cookies

The Girl Scout Cookie program teaches valuable life skills along with providing Girl Scouts a way to fund their ambitions. Not only that, cookie donations to our hometown heroes and the military provide a sweet treat to the hard working people we appreciate.

4,353
girls participated in the 2024
Girl Scout Cookie Program

1,162,403
packages of cookies
were sold

\$170,885
was earned by girls in
program credits

\$1,153,956
went back to girls as
troop proceeds

21,000+
packages of cookies were donated
by Girl Scouts and customers to
support our communities.

Expanding their world through travel

Girl Scouts become more confident and courageous as they travel, learning to be citizens of the world. Starting with local field trips and expanding to troop and individual travel around the world, they become skilled at planning, budgeting, navigation, and communication. This past year, our Girl Scouts have traveled to London, Paris, Switzerland, and Italy, as well as Savannah, GA; Boston; Washington, D.C.; New York City; Niagara Falls; and a variety of closer destinations.

44

Girl Scouts traveled domestically for three nights or more with their troop

26

Girl Scouts traveled internationally on troop and council trips



30

Girl Scouts from other councils participated in Destinations hosted by GSGWM to London and Paris and the Global Leadership Conference.



Troop 60262 of Amherst, NH, went to Niagara Falls.



Troop 20507 of Concord, NH, enjoyed a mud bath in St. Lucia.



Girl Scouts Liliane of Vermont, left, and Janaaki of Michigan took an acting lesson at the Globe Theater in London on a council trip.



Girl Scouts of the Green and White Mountains sponsored a trip to London and Paris in July. Twenty-two Girl Scouts from across the country learned about European culture and history, visiting sites such as the Palace of Versailles (above), the international Girl Guide and Girl Scout Center Pax Lodge in London, and the Eiffel Tower, among other experiences.

Coming together for global leadership

More than 250 high schoolers, volunteers, and consultants from 21 Girl Scout councils and six countries came together to learn, share, inspire, and make the world a better place at the Global Leadership Conference, hosted by Girl Scouts of the Green and White Mountains. Participants gathered at Salve Regina University the weekend of March 8-10 to engage with women who are changing the world and to interact with amazing peers.

“Be the Change” was the theme for the 37th year of the annual gathering of Girl Scouts in grades 9-12. They chose among 50 leadership workshops that included topics like STEM, global issues, social justice, personal growth, college prep, financial literacy, human trafficking, and sensitive issues like depression/suicide and LGBTQIA+ education.



Students shared the connections they made during the conference closing ceremony.



International students from the American Institute for Foreign Study participated in the conference to share their perspectives and learn about Girl Scouting in the U.S.



During the conference Expo, over 20 exhibitors shared their expertise with participants through hands-on activities.



The entire group of participants in the Global Leadership Conference gathered for this group photo at Salve Regina University in Rhode Island in March.

Sparking curiosity through STEM

Our STEM-on-the-Go van has been put to work! We instituted Mobile STEM Lab Months, bringing our outstanding STEM programming to Girl Scouts across Vermont and New Hampshire. In November and December of 2023, 282 Girl Scouts were served through 24 programs, and another 210 in April and May of 2024, with topics like geology, solar eclipse science, polymer clay science, and LEGO engineering. We also did some programming on our properties such as night science and solar science.

The solar eclipse that took place on April 8, 2024, was an opportunity for us to partner with Moon Over Vermont, an online resource for information about the eclipse. We created a special solar eclipse patch that encouraged over 80 Girl Scout troops to reach for the stars!



Our STEM-on-the-Go van visited many Girl Scouts across Vermont and New Hampshire. Here, at a troop meeting in Loudon, NH, Girl Scouts explored geology by cracking open geodes and sifting through bins to find rocks and gems.



At summer camp, Girl Scouts had the opportunity to learn about electronics through Snap Circuit kits.



Night science was a popular offering for our STEM-on-the-Go programs.



Our council and Moon Over VT teamed up for activities related to the solar eclipse so Girl Scouts could earn this patch.



Troop 63357 of Barre, VT, raised butterflies in special bags, later releasing them into nature.



A sunny day at Camp Kettleford, where water bottles are essential and smiles abound.



Songs and s'mores at Camp Seawood.



Campers at Camp Twin Hills loved to play gaga ball, a staple activity at all camps!



Campers conquered their fears as they climbed the 35-foot-tall tower at Camp Farnsworth.



What's more fun than leaping into the cool waters of Camp Farnsworth's Lake Abenaki on a hot day?

Discovering confidence through camp

Girl Scouts love the outdoors! We hosted hundreds of campers at Camp Kettleford in Bedford, NH; Camp Seawood in Portsmouth, NH; Camp Twin Hills in Richmond, VT; Camp Whispering Pines in Franklin, NH; Green Mountain Day Camp in Salisbury, VT; and our premiere overnight camp property, Camp Farnsworth in Thetford, VT.



338
overnight camp
participants

401
day camp
participants



75
Girl Scout groups rented our
four camp properties for
meetings and activities

12
Non-Girl Scout groups rented
our four camp properties for
meetings and activities

148
girls and leaders camped
over three summer Troop
Camping weekends

Gratitude to a caring community

What at first felt like a devastating injury turned into a wonderful outpouring of generosity when our beloved Camp Kettleford was vandalized in March. Many of the camp’s buildings were tagged with obscene graffiti. Within days of the news, the community rallied to not just clean the camp but make significant improvements. Volunteers power washed buildings, replaced a roof, painted, built new benches, and generally cleaned up. Camp Kettleford greeted campers in cheerful bright new colors – a true silver lining to such a gray cloud.



Kettleford's lodge, Adirondacks, and benches now sport cheerful new colors.



Thomas Chamberland and B. Humble Contracting provided a new roof for an Adirondack. The Bedford Fire Department helped with power washing and Home Depot provided paint and supplies.



A Home Goods volunteer helped paint the interior of an Adirondack, making it brighter.



More volunteers helped with painting and repairs to the Adirondacks and tables.



The Bedford Men’s Club was one of the first on the scene, helping to clean graffiti and prepare the lodge for a new railing and sand tabletops. Also providing help and supplies were Eversource, Bank of New Hampshire, AmeriHealth Caritas New Hampshire, HomeGoods and many Girl Scout volunteers. Donating gifts or monetary support were Be Local Greater Manchester and Greet Bedford, Metro Walls, Merrimack River Valley South Facilitators, GSGWM Amherst Girl Scouts Service Unit, Fidelity Charitable for Eames, Fidelity Charitable for Anonymous, Cogswell Benevolent Trust, Drop One Portables, Amherst Lions Club, Sunbelt Rental, Manchester Motorcycle Club, Bank of NH, and the Bedford Rotary Club, along with many individuals.

Operating Revenue

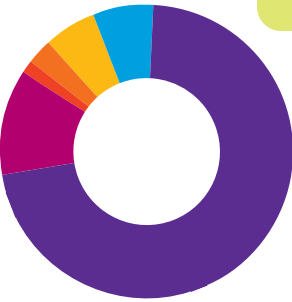
Public Support	\$	421,151
Product Sales (net of cost of sales)	\$	4,338,787
Program Fees	\$	716,412
Council Service Fees	\$	86,455
Sale of Merchandise (net of cost of sales)	\$	167,570
Miscellaneous	\$	339,169
TOTAL OPERATING REVENUE	\$	6,069,544

Operating Expenses

Program Services	\$	4,622,211
Management & General	\$	590,781
Fundraising	\$	314,733
TOTAL OPERATING EXPENSES	\$	5,527,725

Financial Summary

For October 1, 2023, to September 30, 2024



Operating Revenue



Operating Expenses

Juliette Gordon Low Society

members for the fiscal year ending September 30, 2024

Erik and Eva Andersen Girl Scout
Movement-wide Challenge Planned Gift
Anonymous Members
Stephen August
Susan Bates
Dianne Belk and Lawrence Calder Girl
Scout Movement-wide Challenge
Planned Gift
Robin and Stephen Boyd
Sarah Brown
Mary Louise Brozena
Betsy Bugden
Mary Burchard
Asha Carroll
Patricia Casey
Sarah Chaffee

Jennie and Bob Clarke
Cynthia Cohen
Jacie Crump
Deborah Drake
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Maura Grogan
Cheryl and Ward Heneveld
Mary Ellen and Scott Hettinger
Dr. Katelyn Hudson
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Amanda and Craig LaClair
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Karen M. and Bruce A. Pehrson
Peggy and John Piette
Carolyn Pine
Danielle Pray
Stephanie Romero
Deborah Rossi
Annalisa Summea
Carl Thompson

The Juliette Gordon Low Society was established in 2012 to thank and honor those who choose to include our council as part of their legacy. Members include Girl Scouts of the Green and White Mountains through wills, charitable gifts, trust arrangements, real estate gifts, life insurance policies, or other giving.

Thank you to our supporters

for gifts received in the fiscal year ending September 30, 2024

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Lions Club of Bedford New Hampshire
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Carrie and David Loszewski

Donors of \$500 or more are listed in our annual Impact Report. We make every effort to acknowledge our donors appropriately. If we have made an error, please accept our apologies and contact Customer Care. This listing reflects donations received between October 1, 2023, and September 30, 2024. We are incredibly grateful to all of our supporters.

The M&T Charitable Foundation
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Karen and Eric Werner
Ruth E. Wheeler Charitable Trust
Donald and Lynn Wilson
Wolfeboro Lions Club



Drew Cline of WFEA in Manchester, NH, hosted Gold Award Girl Scout Alanna and Daisy Willow to help promote cookie season.

Memorials and Tributes

for gifts received in the fiscal year ending September 30, 2024

Giving a gift in honor or in memory of a loved one is a meaningful tribute to the individual and an investment in the council. These special gifts have been given to celebrate a birthday, an anniversary, a momentous occasion, or a life well-lived. We have graciously accepted the following donations made in honor and in memory of others, and appreciate the thought behind each gift.

In Honor of:

Mark Belch	Marie Harding	Jessica Riendeau-
Megan Bell	Krystin Hocevar	Goodine
Jeffrey Boyle	Amanda Jackman	Stephanie Romero
Stephen Bubb	Carys Kirk	Jennifer Schelly
Jennie Clarke	Ginger Kozlowski	Ishita Solapurkar
Nancy Clockedile	Keith Layne	Alexandra Surabian
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Kenneth Goodine	Noelle Prince	Tanju Yurtsever
London Goodine	Jessica Raile Greer	Amity Ziegler
Maura Grogan		

In Memory of:

Alison Werner Barton	Esther Gray	Lisa Rees
Tracy J. (Hall) Boyle	Edward Harding	Claire Rioux
Ralph B. Bristol, Jr.	Jane Haskell	Julie "Lynn" Stancliffe
Susan Burdett	Dora "Dodi" Hill	Susan E. Tucker
Kay Chrissis	Pati and Ron Hooker	
Nancy Feraco	Florence Isenberg	
Linda Gallop	Alice M. Jeanroy-Giesler	

Girl Scout Promise

On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

*Members may substitute for the word God in accordance with their own spiritual beliefs.



Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong,
and responsible for what I say and do,
and to respect myself and others,
respect authority,
use resources wisely,
make the world a better place,
and be a sister to every Girl Scout.

girl scouts 
of the green and
white mountains

Girl Scouts of the Green and White Mountains
1 Commerce Drive
Bedford, NH 03110-6835

888-474-9686
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