

## Tips for Promoting Highest Award and Take Action Projects

To have the largest impact, it helps to document and publicize the work you do for your Girl Scout Highest Award or Take Action project. Here are some helpful tips!

### Document your work in photos and videos

Everyone loves to see how you achieved your goal.

#### Building something?

Photograph each step as you progress through your project. Include your helpers and yourself. Show the finished project – with you in the photo. The best photos show faces and action. It's also great if you are wearing some kind of Girl Scout clothing. Take both horizontal and vertical photos and videos.

Put a plaque or sign on the project you built so people will see that it was a Girl Scout project.



#### Did you speak to officials, troops, school groups, others?

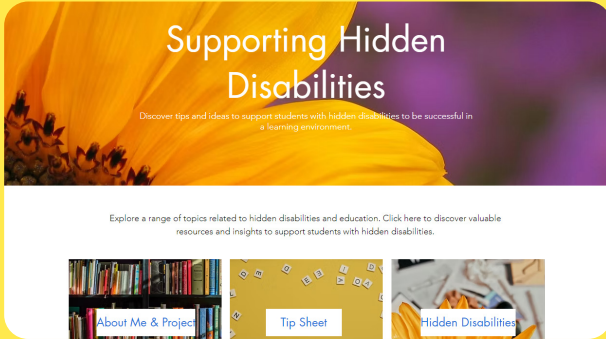
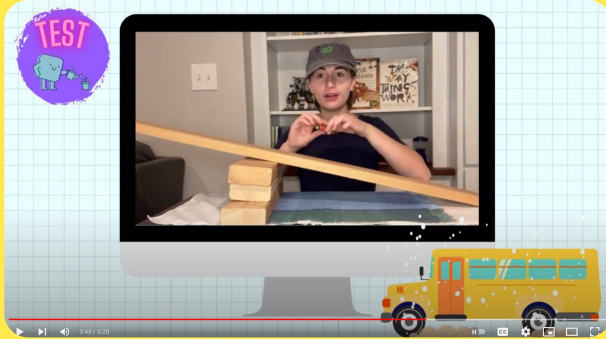
It's powerful to see a young Girl Scout presenting ideas to authorities or audiences. Take photos of your presentation to such groups.



## Document your work in photos and videos (cont.)

### Did you do a project that is difficult to photograph?

Some projects are tricky to illustrate. Perhaps you did something online – take screen shots! Think out of the box. How would you show your work to someone? Videos are another option.



### Who helped you?

Give credit to your team and the people who donated items, service, or time. Gather quotes from them saying what they think of your project. Include quotes in a letter to a newspaper about your work or for your final report on a highest award project. Get a photo of the whole group!



## How to share

### Tell the world!

Share your photos and work with your local newspaper, your community Facebook group, your local school board, your faith community, anywhere you can think of. Of course, get your caregiver's support and approval. They can post online or help you write a letter and send it to a newspaper. The council can help with that, too! Just ask us through Customer Care – [customercare@girlscoutsgwm.org](mailto:customercare@girlscoutsgwm.org) or 888-474-9696.

The easiest thing to do is take a photo or short video and post to Facebook or Instagram. For example, if you gave donations to an animal shelter you can post a photo of the donation with you and the shelter people and say that it's a Girl Scout Take Action project or a Bronze, Silver, or Gold Award project.

Places to share your story:

- Post to your local Facebook community group or other social media that your grownups approve of
- Notify your local paper - we can help if you don't know who to contact
- Reach out to your local community public television channel if you have one
- Present to your school board
- Set up a display at your place of worship
- Write a letter to your town council, board of selectmen, mayor, or other local government board
- Send a letter to the CEO or board of the nonprofit you worked with on the project
- Email your state representatives
- Post on online bulletin boards like Front Porch Forum
- Send photos and a small writeup to local magazines like Greet Bedford
- Tell Girl Scouts of the Green and White Mountains – we would love to see what you have done!