



# GIRL SCOUTS OF THE GREEN AND WHITE MOUNTAINS

## 2024 Fall Product Troop Guide

### 2024 Calendar

**September 22– October 1:**

Leaders access the Fall Product site, [gsnutsandmags.com/gsgwm](https://gsnutsandmags.com/gsgwm). Check roster, select Parent/Adult Email Campaign (PAEC).

**October 1:**

Girl Scouts set up their site and begin taking orders online and in person.

**October 1 - 27:**

Girl Scouts and families enter in-person orders. Girl Scouts should make reward choices on all levels.

**October 26:**

Leaders remind families they have one more day to enter in-person orders.

**October 27:**

Girl Scouts stop selling. Sale ends.

**October 28:**

Final day volunteers can edit in-person orders. Orders for magazines, direct shipped nut, and girl delivery are added automatically. This is the last day to choose rewards for Girl Scouts or troops to opt out.

**November 15-17:**

Delivery of orders to the service units.

**November 15-November 30:**

Girl Scouts deliver product to customers. Collect and deposit money promptly.

**December 6:**

Troop accounts automatically debited the amount due to council. (ACH Sweep) troop proceeds remain in the account!

**Early December:**

Estimated time when rewards will be received by service units. Distribute as soon as possible.

### Troops have big goals and plans!

**The Fall Product Program is easy and helps troops earn proceeds right away!**

**20% per item**

of the retail price for each nut, candy, or tin item sold online or in person.

**\$3 per item**

for magazine subscriptions, Bark Box, and Tervis items; all are ship only.

Invite your Girl Scouts and families to the program! You will have access to the online site on September 22.

Log in to view your roster. Follow the prompts to the Parent/Adult Email Campaign (PAEC) that will invite families to the site automatically on October 1.

Missed the prompts when you logged in? You can still send the PAEC email by clicking on “Send messages” from the leader dashboard.

### Avatars send a personal message!

Girl Scouts can personalize their sale by creating an avatar to look like them and match their personalities. Avatars are featured on their online page and emails. Leaders, you can make an avatar, too! Avatars will also be featured on Personalized Patches, when earned.



**Girl Scouts participate online, in person, or both!**

# How to get started in the Fall Product Program!

## Before the program begins

- All Girl Scouts and volunteers must be registered for the 2024-2025 membership year.
- Attend a program training with your service unit.
- Discuss as a troop what activities you'd like to do this year and the funds your troop will need to do them. Discuss if the troop would like to opt out of rewards for an additional ten cents per item in troop proceeds (leaders select this option on your troop dashboard before October 28).
- Share with families the troop's goals, the ease of the Fall Product program, and how families can support their Girl Scout and the troop.
- During the sale, you will have access from your troop dashboard to helpful reports, assist girls with paper order entries, and even customize your own avatar. You can also send messages to your troop with reminders, updates, and kudos.

## Personalized Patches



Choose from two fun backgrounds.



Girl Scouts can earn a personalized patch featuring their custom avatar by launching 15 emails through their online page, then reach \$375 in sales.

Leaders, you can earn a patch, too! Select the Parent/Adult Email Campaign (PAEC). Then, when your troop reaches \$2,000 in sales, you've earned your patch, too!

## Easy for Girl Scouts and families

Families will receive your email on October 1. Their Girl Scout can log in, confirm their troop number, then enter account details and create a password. If they missed the email, they can simply log in to [gsnutsandmags.com/gsgwm](https://gsnutsandmags.com/gsgwm) and follow the on-screen prompts.

Girl Scouts and families will enter all in-person orders directly into the Fall Product site. From the Dashboard, click on Manage Paper Orders. Enter the total number of units for each product item. Click Update. *Girl Scouts only enter orders from their paper order card. Online orders will be added automatically. Leaders will be able to assist families in entering orders, if needed, between October 11-October 28.*

## What are Fall Products?



Customers can purchase quality nuts, candy, or chocolates in person or online, delivered by a Girl Scout or shipped directly to their home.



Also available are online-only items and subscriptions to favorite magazines in print format, digital, or both! Magazines, BarkBox items or Tervis products are shipped to the customer. Customers may also purchase donations to contribute to treats for our U.S. military through Operation Gratitude.



**2024 Girl Scout Collectible Tin**  
with individually wrapped Mint Treasures.

**\$14**

A new collectible "Girl Scout Memories" tin highlights our fall lineup.

## NEW!

Thai Chili Mix features sweet Thai chili almonds, rice crackers, wasabi peas, sesame sticks, garlic breadsticks and sriracha corn nuggets.

**\$9**



Additional information for families and troops is available at [girlscoutsgwm.org](https://girlscoutsgwm.org). Troop instructional tips can also be found in your gsLearn Learning Path.

**girl scouts** of the green and white mountains