

# 2025 Girl Scout Cookie Calendar



## December 2024

December 30: Initial Orders begin and Digital Cookie opens

## January 2025

January 17 Signups begin for council booths in eBudde (pick one Jan. 17, one Jan. 24, then troops may pick as many more as they wish)

January 26: Initial Order concludes. Last day parents can enter paper orders in Digital Cookie.

January 27: Troops approve each Girl Scout's order in eBudde that parents submitted from Digital Cookie. Troops click the Submit button on Initial Order tab in eBudde.

## February 2025

February 1-10: Cookies are delivered to service units. Consult your Community Product Sales Coordinator for pickup date/time.

February 8-13: Local booths begin for troops who ordered extra inventory in Initial Order.

February 14: Cookie Cupboards open and all booth sales begin council-wide.

February 21-23: National Girl Scout Cookie Weekend.

February 21: ACH Sweep #1 of troop accounts. 30% of current balance due on Sales Report.

## March 2025

March 1-9: Check with families to confirm additional packages needed to fill girl-delivered orders.

March 7: ACH Sweep #2 of troop accounts. 30% of current balance due on Sales Report.

March 9: Last day for customers to select girl delivery option in Digital Cookie.

March 14-16: Ensure all girl-delivered orders have been distributed.

March 16: Cookie sale ends – Digital Cookie closes.

March 17: Last day for Cookie Cupboards to be open.

March 21: ACH Sweep #3 of troop accounts. Balance due, if any, on Sales Report.

March 21: Last day for troops to enter orders in eBudde.

**April 2025** Rewards arrive to service units. Consult your Community Product Sales Coordinator for pickup date/time.

**May 2025** Program Credits are emailed to primary guardian of eligible Girl Scouts.

## 2025 Girl Scout Cookie Program



Dear Troop Product Sale Coordinator,

Your Girl Scout entrepreneurs are ready to embrace all the possibilities the Girl Scout Cookie Program brings! Whether participating online, in person or both, we've got lots of resources to support you.

### Before the sale:

- Girls must be registered for the 2025 Girl Scout membership year to participate in the program and have a signed 2025 Annual Troop Permission Form.
- You should attend a training with your service unit. Then you will host a troop training, be sure to include caregivers.
- Set goals. Talk with your Girl Scouts about setting troop and individual goals. Discuss how the troop plans to use earned troop proceeds.
- Encourage Girl Scouts to set up and personalize their Digital Cookie page. Also, the Initial Order can be entered and submitted on Digital Cookie for troop approval in eBudde.

**Initial Order is December 30 – January 26.** Girl Scouts take orders with their Order Cards and using their Digital Cookie site. During this period girl-delivery orders placed on Digital Cookie, before the troop submits their Initial Order, will arrive with initial orders in February.

- Please see the reverse side of this envelope for specific dates. Instruct Girl Scouts to enter and submit their in-person orders into their Digital Cookie site before you submit the troop order – troops must submit by January 27.
- All girl delivery orders placed **before the troop submits** the Initial Order will arrive in February with delivery. Once you submit, all girl-delivery orders are Post Initial Order and must be filled by troop inventory or acquired at a cookie cupboard.
- Girl Scout Cookies are available in 9 varieties. All flavors are **\$6** per package.

**Post Initial Delivery - Booth Sales-** Goal Getter orders and booth sales begin. Deliver pre-ordered sales.

- Money is collected when cookies are delivered to the customer, not when the order is taken. Troops should make frequent deposits into their bank accounts.
- Customers may select girl delivery through March 9. After the Initial Delivery, you need to manually assign girl delivery packages to each Girl Scout. Enter transactions in eBudde to obtain additional cookies – anyone from your troop may pick up from a cupboard.
- Reach your troop goal by having one (or more) booth sales! Enter local booth dates into eBudde for SU review. Also available are council-wide booth locations – reserve those directly in eBudde.
- Obtain additional cookies for booth sales, girl-delivery and goal getter orders from a local cupboard. Enter transactions into eBudde by 11:59 p.m. on a Monday to pick up that Friday. You can also enter a transaction earlier to pick up on a future Friday.
- View helpful tips on all aspects of the Girl Scout Cookie Program in gsLearn and [girlscoutsgwm.org](http://girlscoutsgwm.org) under Cookies+/For Cookie Sellers for the troop, Girl Scouts and families.

Service Unit # \_\_\_\_\_ Troop # \_\_\_\_\_

Community Product Sale Coordinator: \_\_\_\_\_ Phone # \_\_\_\_\_

Community Product Sale Coordinator email: \_\_\_\_\_