

### GIRL SCOUTS OF THE GREEN AND WHITE MOUNTAINS

# 2025 Fall Product Troop Guide

www.gsnutsandmags.com/gsgwm



# The Fall Product Program is easy and helps troops earn proceeds right away!

## 20% per item

of the retail price for each nut, candy, or tin item sold online or in person.

## **\$3** per item

for magazine subscriptions, BarkBox, and Tervis items. These are sold online and shipped.

### What are Fall Products?



Customers can purchase quality nuts, candy, or chocolates in person or online, delivered by a Girl Scout or shipped directly to their home.



Also available are online-only items and subscriptions to favorite magazines in print format, digital, or both! Magazines, BarkBox items or Tervis products are shipped to the customer.

## **How Do Girl Scouts Get Started?**

On October 1, all registered Girl Scouts will receive an email invitation to log in and begin the program. If they missed the email, Girl Scouts can visit GSnutsandmags.com/GSGWM on October 1, enter their troop number, and set up their site.

## **2025 Important Dates**

#### **September 21- October 1:**

Leaders access the Fall Product site, gsnutsandmags.com/gsgwm. Check roster, contact Customer Care for any changes.

#### October 1:

Fall Product Program begins! Girl Scouts set up their site and begin taking orders online and in person.

#### October 1 - 26:

Girl Scouts and families enter in-person orders. Girl Scouts should make reward choices on all levels.

#### October 25:

Leaders, remind your families that they have one more day to enter in-person orders.

#### October 26:

Last day Girl Scouts enter in-person orders.

#### October 27:

Final day volunteers can edit in-person orders. Orders for online shipped items and girl delivery purchased online are added automatically. This is the last day to choose rewards for Girl Scouts or troops to opt out.

#### November 14-15:

Delivery of orders to the service units.

#### November 15-November 30:

Girl Scouts deliver product to customers. Collect and deposit money promptly.

#### December 5:

Troop accounts automatically debited the amount due to council. (ACH Sweep) Troop proceeds remain in the account!

#### **Early December:**

Estimated time when rewards arrive to service units. Distribute as soon as possible.

Girl Scouts participate online, in person, or both!

## How to get started in the Fall Product Program!

## Before the program begins

- All Girl Scouts and volunteers must be registered for the 2025-2026 membership year.
- Attend a program training with your service unit.
- Discuss as a troop what activities you'd like to do this year and the funds your troop will need to do them. Discuss if the troop would like to opt out of rewards for an additional ten cents per item in troop proceeds (if so, select this option on your troop dashboard before October 27).
- Share with families the troop's goals, and how families can help.
- Your troop dashboard has helpful reports. You can also send messages to your troop with reminders, updates, and kudos. Assist entering orders, if needed, between October 10-October 27.



## More products available!

Girl Scouts will have additional products to offer their customer on their paper order card and online for girl delivery. More products means a wider selection of items to be girl delivered.

## New Lower Price - Care to Share - \$5

Customers may want to support your Girl Scouts in more ways than purchasing products for themselves. All **\$5** Care to Share donations will provide sweet treats to our active U.S. military personnel through Operation Gratitude.

## Easy for Girl Scouts and families

Families will receive an email on October 1. Their Girl Scout can log in, confirm their troop number, then create a password. If they missed the email, they can simply log in to **gsnutsandmags.com/gsgwm** and follow the on-screen prompts.

Girl Scouts and families will enter all in-person orders directly into their site. They click on Manage Paper Orders, enter the total number of in-person units for each product item. Click Update. *All online orders will be added automatically*. There is no final submit button.

#### What's New for 2025?



2025 Girl Scout Collectible Tin with individually

with individually wrapped Mint Treasures.

\$14

First in a new annual series of three, this year's theme is Friendship.

#### **New Products This Year!**

New order card items to round out a delicious variety of favorites for your Girl Scouts to share with their customers.



Cherry Almond Clusters - \$10

Cherries and almonds covered in caramel and milk chocolate.



Cranberry Nut Mix - \$9

A tasty mix of peanuts, raisins, cranberries, cahsews, banana chips, almonds and walnuts.



Vanilla Honey-Roasted Pecans - \$9 Honey-roasted pecans with vanilla flavoring.

Hot Cajun Crunch - \$9

Cajun corn sticks, seasoned peanuts, pretzels and sesame sticks.

# Avatars send a personal message!



Girl Scouts can personalize their sale by creating an avatar to look like them and match their personalities. Avatars are featured on their online page, emails, and personalized patch. Leaders, you can make an avatar, too!



Additional information for families and troops is available at girlscoutsgwm.org. Troop instructional tips can also be found in your gsLearn Learning Path.

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