

April Volunteer Meeting Summary

- As of Monday April 7th, our membership numbers are as follows:
 - 5,437 girl members
 - 2,175 adult members
 - 1,611 lifetime members
 - The overall retention rate is 72.6%
 - The retention rate for adults and lifetime members is 79.2%
 - The retention rate for girl members is 68.1%
 - We are 3% down from last year

Council news:

- GSGWM will be aligning ourselves with the national strategy planned out by GSUSA for MY 26 through MY 29 but making slight changes or developing our own plan based on the needs of our council.
- The council has started the process to develop our strategy plan. We are currently in phase 1. The phases are as follows:
 - phase 1: situational analysis
 - 4-6 weeks
 - 6 focus areas
 - Phase 2: strategic planning
 - Create insights to help with decision making
 - After phase 1, teams will be reporting to the board of directors, who along with senior staff will define goals and strategies.
 - Phase 3: operational alignment
 - Looking at:
 - Market awareness for both states
 - DEIRJ
 - Current strategy
 - Mission delivery
 - People and operations
- We began Long Range Property Planning last fall. The task group has broken down into 2 pillars, programs and facilities.
 - Facilities Pillar:
 - Toured our properties
 - Created analysis as what is a critical priority and what must be done
 - One priority is what is necessary for asset protection

- Aesthetic improvement
- We're looking at improving the facilities at our camps, including renovations to our Adirondacks, pavilions, and bathrooms
- We're also looking at our other properties, I.E. the Bedford Service Center and making it accessible to troops in the area
- We're also looking for space for a Dream Lab in the Chittenden County area
- Programs Pillar:
 - Improvement to programs
 - Looking at additional space in the Burlington area

Membership & Volunteer Support news:

- The Girl Scout Experience Boxes for Daisies were rolled out at the beginning of the Girl Scout Year and have had a great response from Daisy Troops.
- Brownies Boxes have just been released
- Since boxes come from GSUSA, troops cannot purchase them through the Council.
- There are other programs troops of all levels can do, like on-demand programs or use the STEM van, as well as attending Council-run programs.
- GSUSA is looking into the Volunteer Toolkit after issues have arisen
- Adult training courses are available
 - There is financial aid available
- April is renewal time
 - The price for MY 26 is \$60 for girls and \$30 for adults
 - Adult membership price doesn't include background check as it is covered by council
 - It does go to GSUSA
 - Extended year is also available
 - Runs from April 1st, 2025, to September 30th, 2026
 - Price is \$83 for girls and \$42 for adults
 - Not offered to renewing members only new members
- VSS team has started working select days from our camps in both states to be available to volunteers in person.

Girl Experience news:

- On-demand programming is available and has options for older girls

- Has both badge and non-badge related programs
- The STEM Van is in Vermont in April and will be in New Hampshire in May
 - Dates still available for NH
- There is a new 3D Printing Program
 - Program can be done right from home
 - Troops and individuals can create their own 3D printed design, and we will send it to you
- Camp registration is open for all camps
 - We have virtual chats and Q & A's available if you have questions
 - Also, we will be having free days at all our camps so you can get a feel for it before you sign up
- We are still looking for camp staff
 - Ideally 18 and above
 - Select positions for 16 and up
- Adult Outdoor Skill Trainings are coming soon, for both beginners and advanced members
- There's a ton of great programs coming for all levels, check out our website for more

Fund Development news:

- See if your company will match any donations or through a payroll deduction
- Another way is to see if your company supports volunteerism through:
 - A day of giving
 - Helping us at one of our properties
- We just launched the 1912 Society
 - Minimum donations of \$19.12
 - There are 3 levels
 - Bronze: \$19.12/Month
 - Silver: \$41/Month
 - Gold: \$82/month