

## February Volunteer Meeting Summary

- As of Monday, February 9, our membership numbers are as follows:
  - 4,682 Girl Members
  - 1,757 Adult Members
  - 1,669 Lifetime Members
  - Overall retention rate – 69.4%
  - Girl retention rate – 64%
  - Adult and Lifetime retention rate – 77.3%

## Council news:

- World Thinking Day is coming up on February 22
  - See if a troop or service unit is doing an event
- We are also having a Cookies and Brews event in Burlington, VT in March.
  - Open to those 21 and older
  - Tickets include wither a sampling of a special brew or a flight, an engraved glass, and beer and cookie pairings
- GSUSA is hosting virtual open houses to introduce people who may be interested to Girl Scouting
  - The first of those had over 300 people registered
  - Next one is scheduled for 2 weeks
- GSUSA is considering and putting out bids for a pilot program for Daisy Sprouts for pre-k aged children
  - We are considering applying for the program
  - Proposal from GSUSA is still to come
- National Council Session is in July, and the official agenda has been released
  - We have 6 delegates who are going through education
  - Once the education is completed, they want to meet with our members to discuss further details
    - If you have a troop of older girls that want to learn more or have a delegate speak to you let us know
  - We will also be hosting forums virtually
  - There are 3 proposals to be discussed:
    - i. Girl members being allowed to solicit donations for their highest awards

1. Currently only Gold Award are allowed to in partnership with their council, so this would allow Bronze and Silver recipients to also solicit
- ii. Amending the Girl Scout Blue Book to indicate that the National Board may not increase dues by more than 15% is a 3-year period without permission from the National Council
  1. National Council is comprised of representatives from each council
  2. Currently, the percentage is 25
- iii. Protecting the cookie program
  1. States that GSUSA along with any business or corporation it licenses to will not sell, license or provide for sale any food bearing the Girl Scout name or service mark, if it's related to the flavors, brands, or lists of Girl Scout Cookies during cookie season

## Membership & Volunteer Support news:

- Let us know if you need supplies for any events you have coming up or events in general that might be coming up
  - Let us know a few weeks in advance if you want supplies, advertising, etc.

## Girl Experience news:

- New and upcoming programs are on the website
  - Including more outdoors and first aid training
  - This might take week or so to get onto the website
  - We still do have year-round programs like our on-demand programming and 3-D printing
- Camp registration is open
  - Selection of day and overnight camps throughout the council
- We will be having virtual camp chats in March for anyone who might have questions or just wants to learn more about our camps
- For older girls we are offering leadership programs at all of our camps
  - Select programs will be at a reduced rate
- We do also offer troop and family camping at all of our camps throughout the summer
  - Great for troops/families who might not be ready for a full camp experience but still want to go camping

- We are also offering some Program Aid trainings in the spring and fall
- We are also looking for camp staff for all of our camps
  - 16/17 and older can apply
- Global Leadership Conference is in March