October Volunteer Meeting Summary

- As of Monday, October 12, our membership numbers are as follows:
    - Total girl members: 3,484
    - Total adult members: 1,398
    - Total lifetime members: 1,703
    - Retention rate: 66.7%
    - Girl retention rate: 58.5%
    - Adult and Lifetime retention rate: 78.2%

Council news:

- At Convention, GSUSA announced they were going to have a new program library and new awards and patches, as well as updates to the Volunteer Toolkit
- GSUSA will be hosting a call for volunteers on October 27th and November 1st
    - Only sign up for 1
    - There will be recording if you cannot attend
    - It will be a discussion about the redesign of the pillars and the changes happening at the national level
- GSUSA has also released the State of the Girl Report
    - That can be found on the national website
    - It shares research about what girls are struggling with today, such as:
        - Mental Health
        - Bullying
        - Loneliness
- Looking for insights:
    - Are we charging the right amount for renting our properties?
    - Should we charge a cleaning deposit?
    - Should we charge for equipment rentals?
        - Fees for GS vs non-profits vs communities
        - We might charge more for weddings who are messier
        - Should we charge more for outside GS councils vs our own? It is currently the same for all councils.
    - Note: Monday-Thursday 2 hours free for troops on our properties if there are no programs. There is a charge for use Friday-Sunday
    - We're in the process of introducing a pre and post usage checklist because we find that after troop use, there is a lot of cleaning needed which costs us in the long run

    - Kettleford is only used by our troops while Seawood is primarily used by troops but does have some outside groups using it
    - While we know not all of our camps have the same equipment for rentals, we do have to factor in we do need to have certified instructors for certain things like archery, swimming, and boating
- The Dream Lab is still in the works

Membership & Volunteer Support news:

- The new Girl Scout Year officially started October 1st
- Goals for this year:
    - Total members: 9,3634
    - Adult and Lifetime members: 3,934
    - Girl members: 5,700
- Service Unit teams and troop leaders, look at your rosters and make sure they are correct and everyone is registered/renewed

Girl Experience news:

- Global Leadership Conference March 5-7 at SNHU in Manchester, NH
    - New for this year's conference, young adult track for those ages 18-30
        - Those who may have graduated or never attended and want to reconnect with Girl Scouts
    - There will be a Destinations Trip offered
        - Perfect for IRGs or those who might not have an adult to go with
- Please reach out if you're interested in scheduling a training such CPR, first aid, BOLS
    - We can find time to come to you and are currently scheduling for the spring
    - Things like babysitting, archery, and boating are going to be a bit more location specific but if you have a location in mind let us know
    - You need 5 or more adults/leaders to run a class
- We do have some fun events coming up, check out our website for more information
- We are running a Green and White Mountain Summer Bucket List Destination Trip
    - Get a chance to explore New Hampshire and Vermont
    - Even those within council must apply and interview
- To chaperone for either Global Leadership and Summer Bucket List Destination Trips, email customer care for an application

Retail news:

- Seniors and Ambassadors will be getting new vests and sashes
    - Seniors will be dark green, and Ambassadors will be slate blue
    - They should be arriving at some point in November
    - Girls can still choose to wear the khaki if they wish
- Since our Farnsworth and Burlington locations have closed, we are offering free shipping on orders
- We'll utilizing the STEM Van as a mobile store so we will be on the move