



Programs on Demand

Programs on Demand are designed to connect Girl Scout leaders, volunteers, and families with businesses and organizations that:

- expose girls to unique experiences and learning opportunities
- help girls develop new skills
- enable girls to gain a deeper understanding of the world around them

We offer this unique resource to over 10,000 girls and 5,000 volunteers who enjoy the benefits of Girl Scouting in New Hampshire and Vermont. This number continues to grow as we work to inspire, challenge, and empower girls throughout our region.

Programs on Demand Partnership Benefits

As a *Programs on Demand* partner, you reap the benefits of co-branding with one of the world's most valued and visible brands. Aligning with Girl Scouts will enhance your community image, increase awareness of your programs and services, and help you build new and deeper networks.

Girl Scout volunteers and parents frequently seek out *Programs on Demand* because they offer unique and convenient experiences developed by businesses and organizations that support the Girl Scout mission and meet our program and safety standards.

Programs on Demand partners may have a listing on our website. We will work with you to develop a partnership agreement that meets your budget needs and promotional goals.

Benefits to the Girl Scouts of the Green and White Mountains

- *Programs on Demand* collaboration will help us deliver quality programming to our members.
- The *Programs on Demand* page of our website becomes a hub of volunteer resources for our council.
- Collaborations generate data to help track volunteer and program support needs.

Reach

Our website has approximately 480,000 page views and 140,000 visits annually. Our *Programs on Demand* resources are also promoted throughout the year via our various social media channels.

Details

Programs on Demand listings are posted on our website for twelve consecutive months.

Listings placed on our *Programs on Demand* web page are organized into six categories:

- Arts
- Environmental
- Health and Fitness
- STEM
- Travel
- Life Skills

Programs on Demand Partnership Opportunities

Listed below are our current *Programs on Demand* opportunities and associated fees for a one-year agreement. As noted, *Programs on Demand* may have a listing on our website. We will work with you to develop a partnership that meets your budget needs and promotional goals. Non-profit organizations receive a discount as noted.

Level One: \$150 (\$75 non-profit)

- Logo and 40-word description on *Programs on Demand* web page with link to your website
- Facebook post highlighting new partnership when added to our online listing

Level Two: \$350 (\$175 non-profit)

- Logo and 100-word description on *Programs on Demand* webpage with link to your website
- Facebook post highlighting new partnership when added to our online listing
- Spotlight in one electronic newsletter a year

Level Three: \$550

- Logo and 100-word description on *Programs on Demand* webpage with link to your website
- Facebook post highlighting new partnership when added to our online listing
- Spotlight in one electronic newsletter a year
- Ad listing in our printed *Backpack Newsletter* (1x per year)

Level Four: \$700

- Logo and 100-word description on *Programs on Demand* webpage with link to your website
- Facebook post highlighting new partnership when added to our online listing
- Spotlight in one electronic newsletter a year
- Half-page colored ad and text listing in our *Backpack Newsletter* (1x per year)

Special Discounts for POD Partners Offering Unique Programming Opportunities

Save on your listing when you offer unique opportunities for our girls! These may include, but are not limited to: free programs, special discounts or savings, and programs specifically tailored to meet Girl Scout badge requirements. Contact us for details!

For further information on becoming a *Programs on Demand* partner, please contact Customer Care at customercare@girlscoutsgwm.org or 888.474.9686.

Organization/Business's Conditions of Collaboration

- Keep track of Girl Scout members who contact you through our listing and how many attend your programs, reporting this information to your GSGWM staff contact at the end of each cycle.
- Support the Girl Scout Mission, Outcomes, and/or 3 Keys to Leadership in all programming.
- All programs must follow Girl Scout *Safety Activity Checkpoints*.
- POD partners are encouraged to help Girl Scouts earn badges or Journeys. *Girl's Guide to Girl Scouting* badge books and Journey books are available for purchase through the GSGWM store.
- Any patch programs you wish to run should be developed in collaboration with your GSGWM staff contact to ensure delivery of the Girl Scout mission.

GSGWM's Conditions of Collaboration

- Assign a staff contact for each POD organization/business and make the staff's contact information available to the organization/business.
- Send a POD survey out to GSGWM volunteers and members via our e-newsletters at least once a year to gather feedback on the program.
- Every three months, check in with the POD organization/business to gather data on their programming and to share any useful feedback collected in POD surveys.
- Inform POD organizations/businesses before changes are made to POD advertising locations.
- Provide support for incorporating Girl Scout programming into POD activities.

Cancellation Policy

- GSGWM reserves the right to cancel a partnership with an organization that consistently receives negative feedback from program participants or an organization that does not maintain an appropriate, professional relationship with our staff, volunteers, or members. Partnership cancellations must be made in writing and will be sent to the POD partner organization/business's main contact person.
- POD organizations/businesses may cancel a partnership with GSGWM at any time. Any cancellations must be made in writing and sent to their GSGWM staff contact. GSGWM staff will confirm via email.
- All fees paid to GSGWM by POD partners are non-refundable.